



Knowledge is Supreme

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tolani College of Commerce (Autonomous) तोलानी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021).
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

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27 AUG 2026

NOTICE FOR SUBMISSION OF FIELD PROJECT ASSIGNMENT

**THIRD YEAR : SEM V REGULAR AND REPEATER NEP
B.COM. , B.COM (M.S), B.COM (A&F), B.COM (B&I) , B.COM (FM), B.SC.IT
EXAMINATION TO BE HELD IN OCTOBER 2026**

Students from the above-mentioned programmes who are appearing for the **REGULAR & REPEATER** examination in October 2026 are hereby notified to submit their Field Project Assignment and Co-Curricular as per the instructions given below.

The following are the important details regarding the submission:

Programmes	Date and Day	Time
B.COM. / B.SC.IT,	21 st October, 2026, Wednesday	10.45 AM – 11.00 AM
B.COM (M.S), B.COM (A&F), B.COM (B&I) , B.COM (FM)		11.45 AM 12.00 NOON

NOTE : NO PROJECTS AND ASSIGNMENTS WILL BE ACCEPTED AFTER THE SUBMISSION DATE AND TIME.

Ms. Shalini Clayton (Deputy Controller of Examination)

for

[Signature]

Mr. Murugan Nadar (Controller of Examination)

[Signature]

Ms. Jyoti Ghosh (Vice Principal)

[Signature]

Prof. (Dr.) Sadhana Venkatesh (Principal)

[Signature]



IKS / CC / CEP / Field Project

Seat Number :

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TOLANI COLLEGE OF COMMERCE (Autonomous)

ANDHERI (EAST), MUMBAI - 400 093.

TEL. NO. : 6153 5455

WEBSITE : www.tolani.edu

Programme: _____ _____	Semester: _____ _____	UID Number: _____ _____
Name of the Course: _____		
Title of the Project Report : _____ _____ _____		

Signature with date
of the evaluator

Tolani Education Society's
TOLANI COLLEGE OF COMMERCE (AUTONOMOUS)

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FIELD PROJECT – BACKLOG STUDENTS

Programme	Examination	Course	Academic Year
T.Y.B.COM V	CE Continuous Evaluation / Assignment	Field Project	2026–2027

Course: Field Project

Sr. No.	Exam Roll No.	Roll No.	Name	Allotted Field Study Topic
1	REP-BCOM525221	112	KHAN ZAINAB ABDUL REHMAN	Understanding Consumer Behaviour in the Fashion Market: A Field Study in Mumbai Region
2	BCOM525409	155	MALIK MEHAK ISTAQBAL	Understanding Consumer Behaviour in the E-commerce Market: A Field Study in Mumbai Region
3	BCOM525349	232	ROY RAJ ANANDA	Understanding Consumer Behaviour in the Fast-Food Market: A Field Study in Mumbai Region
4	BCOM525278	340	SONI TARUN SANTOSH	Understanding Consumer Behaviour in the Smartphone Market: A Field Study in Mumbai Region
5	BCOM525346	507	SHIRKE PRANITA MAHENDRA	Understanding Consumer Behaviour in the Cosmetics and Personal Care Market: A Field Study in Mumbai Region

FIELD STUDY REPORT – GUIDELINES

- 1) Field study is mandatory and it carries 2 credits.
- 2) In total it carries 50 marks.
- 3) Minimum 100 responses are compulsory for field study.
- 4) Field report needs to be written in assignment book i.e. White assignment book.
- 5) Write in blue ink only.
- 6) Decorating assignment book is not allowed. As it is a research-based assignment.
- 7) Field study must be submitted on time. No excuses will be entertained.

FORMAT: Field study must include

- 1) Introduction** – Theoretical background related to your topic; importance of the topic; scope etc.
- 2) Objectives of the Study** – Minimum 5 objectives. Objectives should be clear, measurable and focused. Suggested action words: To Identify / To Examine / To Investigate / To Analyze / To Explore / To Understand / To Determine / To Compare / To Know / To Describe.
- 3) Findings and Analysis** – Pie charts/bar graphs summary of responses must be stuck and findings and analysis must be written. Findings must be descriptive in nature.
- 4) Conclusion** – Summary of key findings, interpretations and implications, recommendations (if required) etc.
- 5) Webliography/Bibliography** – Include all websites visited and all references studied for the study.
- 6) Annexure** – Stick the questionnaire.

Format :

Field study must include :

1) Introduction

- Theoretical background related to your topic
- Importance of the topic.
- Scope etc.

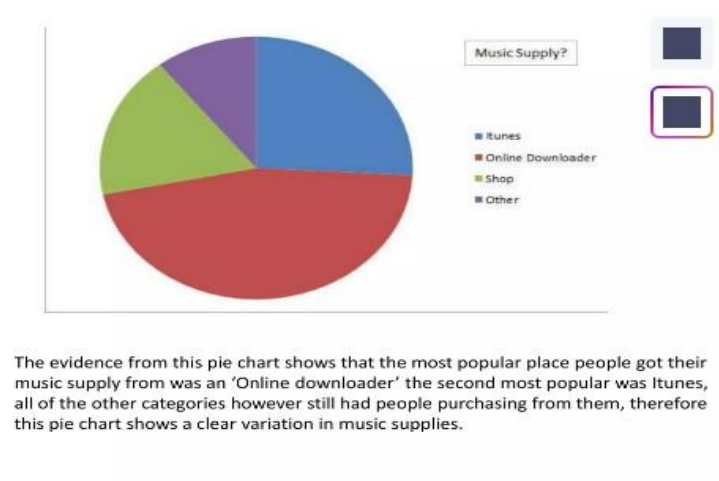
2) Objectives of the study

- Minimum 5 objectives should be written
- Objectives should be clear, measurable and focused.
- Action words / phrases that can be used are : To Identify/ To Examine / To Investigate/To Analyze / To Explore/ To Understand / To Determine /To Compare/ To know / To describe etc.

3) Findings and Analysis

- Pie charts/ bar graphs summary of your responses must be stuck and your findings and analysis must be written.
- Findings must be descriptive in nature.

Example of how to write your findings:



4) Conclusion

- It included a summary of key findings, Interpretations and implications, Recommendations (if required) etc.

5) Webliography/ Bibliography

- It will include all websites you have visited for the study.
- It will also include all references studied by you for the study.

6) Annexure (Here stick your questionnaire)