

ASSIGNMENT TOPICS – BACKLOG STUDENTS

Programme	Examination	Course	Academic Year
T.Y.B.COM V	Continuous Evaluation/Assignment	Marketing Research -I	2026–2027

Course: Marketing Research -I

Sr. No.	Exam Roll No.	Roll No.	Name	Assignment Topic
1	ATCOM225-31	31	KAMBLE TEJASHREE HARISHCHANDRA	Marketing Research Process and Methods of Data Collection
2	49	49	MURUDKAR PRACHI CHANDRASHEKHAR	Marketing Research Process and Methods of Data Collection
3	91	91	TIROOKAR SEJAL SURENDRA	Marketing Research Process and Methods of Data Collection
4	101	101	MISHRA VIVEK PARSHURAM	Marketing Research Process and Methods of Data Collection
5	ATCOM225-102	102	SINGH AMAR CHANDRABHAN	Marketing Research Process and Methods of Data Collection
6	ATCOM225-227	227	YADAV DHIRAJ ALAGU	Marketing Research Process and Methods of Data Collection

Instructions:

1. The project report must be submitted in a PINK colour book only. 2. The project title allotted to the seat number is final.
3. No change in title is allowed under any circumstances.
4. If the title does not match the allotted topic, the project will be rejected. 5. The maximum weightage to the project report is 40 per cent.
6. Total length of the project should be 12–15 pages only.

Programme	Sem.	Course	Examination	Academic Year
B.Com.	5	Business Economics	Continuous Evaluation Examination (CEE) AUTONOMOUS BATCH	2026-2027

Sr. No.	Exam Roll No.	Roll No.	Name	Project Topic
Business Economics – V				
1	49	49	MURUDKAR PRACHI CHANDRASHEKHAR	Make in India: Achievements and Challenges
2	91	91	TIRODKAR SEJAL SURENDRA	MSMEs and Employment Generation
3	101	101	MISHRA VIVEK PARSHURAM	India and Sustainable Development

Instructions

1. The **project report must be submitted in a PINK colour book only.**
2. The **project title allotted to the seat number is final.**
3. **No change in title is allowed** under any circumstances.
4. If the title does not match the allotted topic, **the project will be rejected.**
5. The maximum weightage to the project report is **40 per cent.**
6. Total length of the project should be **12–15 pages only**

Programme	Sem.	Course	Examination	Academic Year
B.Com.	V	Financial Accounting	Continuous Evaluation Examination (CEE) Autonomous Batch	2026-2027

Sr. No.	Exam Seat No.	Roll No.	Name
1	49	49	Murudkar Prachi Chandrashekhar
2	91	91	Tirodkar Sejal Surendra
3	101	101	Mishra Vivek Parshuram
4	ATCOM225-253	253	Das Dishant Dhanesh

Assignment Topics

Answer all the following Questions:

1. What are Company Final Accounts? Explain the objectives and importance of preparing the financial statements of a company.
2. Explain the meaning of Investment Accounting. Discuss the objectives and importance of maintaining Investment Accounts.
3. Distinguish between Internal Reconstruction and External Reconstruction.
4. Explain the conditions and restrictions imposed by the Companies Act, 2013 for Buy-Back of Shares.

Instructions:

- The project report must be submitted in a PINK colour book only.
- The project title allotted to the seat number is final.
- No change in title is allowed under any circumstances.
- If the title does not match the allotted topic, the project will be rejected.
- The maximum weightage to the project report is 40 per cent.
- Total length of the project should be 12–15 pages only

Programme	Sem.	Course	Examination	Academic Year
B.Com.	5	Commerce V	Continuous Evaluation Examination (CEE) Autonomous Batch	2026-2027

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topic
Commerce V				
1	49	49	MURUDKAR PRACHI CHANDRASHEKHAR	Factors affecting consumer behavior in marketing. Illustrate with examples
2	91	91	TIRODKAR SEJAL SURENDRA	Factors affecting consumer behavior in marketing. Illustrate with examples
3	101	101	MISHRA VIVEK PARSHURAM	Factors affecting consumer behavior in marketing. Illustrate with examples

Instructions

1. The **project report must be submitted in a PINK colour book only.**
2. The **project title allotted to the seat number is final.**
3. **No change in title is allowed** under any circumstances.
4. If the title does not match the allotted topic, **the project will be rejected.**
5. The maximum weightage to the project report is **40 per cent.**
6. Total length of the project should be **12–15 pages only**

Programme	Sem.	Course	Examination	Academic Year
B.Com.	5	Cost Accounting	Continuous Evaluation Examination (CEE) Autonomous Batch	2026-2027

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topic
Cost Accounting				
1	49	49	MURUDKAR PRACHI CHANDRASHEKHAR	Application of Cost Accounting Techniques in Cost Control and Decision-Making
2	91	91	TIRODKAR SEJAL SURENDRA	Application of Cost Accounting Techniques in Cost Control and Decision-Making
3	101	101	MISHRA VIVEK PARSHURAM	Application of Cost Accounting Techniques in Cost Control and Decision-Making
4	ATCOM2 25-253	253	DAS DISHANT DHANESH	Application of Cost Accounting Techniques in Cost Control and Decision-Making

Instructions

1. The **project report must be submitted in a PINK colour book only.**
2. The **project title allotted to the seat number is final.**
3. **No change in title is allowed** under any circumstances.
4. If the title does not match the allotted topic, **the project will be rejected.**
5. The maximum weightage to the project report is **40 per cent.**
6. Total length of the project should be **12–15 pages only**

Programme	Sem.	Course	Examination	Academic Year
B.Com.	5	EXPORT MARKETING I	Continuous Evaluation Examination (CEE) Autonomous Batch	2026-2027

Sr.No.	Exam Seat No.	Roll No.	Name	Project Topic
EXPORT MARKETING I				
1	49	49	MURUDKAR PRACHI CHANDRASHEKHAR	Select one exporter, ranging from a one-star to a five-star rated exporter, from any industry such as agriculture, textiles, electronics, pharmaceuticals, etc. Prepare a brief report on the selected exporter covering its background and growth, organizational structure and personnel, product portfolio, export operations, export destinations and markets, and future strategic outlook. The report should highlight the exporter's major products, international markets, export performance, quality certifications, and future expansion plans. Relate the analysis to key concepts of Export Marketing.
2	91	91	TIRODKAR SEJAL SURENDRA	
3	101	101	MISHRA VIVEK PARSHURAM	

Instructions

1. The project report must be submitted in a PINK colour book only.
2. The maximum weightage to the project report is 40 per cent.
3. Total length of the project should be 12–15 pages only