

AC –
Item No. –

As Per NEP 2020

Tolani College of Commerce (Autonomous)



Title of the Course: Strategic Management

Programme: Bachelor of Commerce (Management Studies)

Semester-III

Syllabus for 4 credits

From the academic year- 2025-2026

Name of the Course: Strategic Management

Sr. No.	Heading	Particulars
1	Description the course:	The course emphasizes the value and process of strategic management. It is designed to explore an 's vision, mission, examine principles, techniques and models of organisational and environmental analysis, discuss the theory and practice of strategy formulation and implementation such as corporate governance and business ethics for the development of effective strategic leadership. It's a management technique used to prepare the organisation for the unforeseeable future.
2	Vertical:	Major
3	Type:	Theory
4	Credit:	4 credits
5	Hours Allotted:	60 Hours
6	Marks Allotted:	100 Marks Continuous Evaluation 40 Marks Semester End Examination 60 Marks
7	Course Objectives: 1. To enable the students to understand the principles of strategy formulation, implementation and control in organisations. 2. To help students develop skills for applying these concepts to the solution of business problems. 3. To cater to the needs of growing applications of Strategic Management in various sectors. 4. To develop skills for strategic thinking and analysis, leadership, communication, teamwork, and cross-functional integration.	

8	Course Outcomes: 1. Learners will understand the strategic decisions that organisations make and have an ability to engage in strategic planning. 2. Learners will be able to explain the basic concepts, principles and practices associated with strategy formulation and implementation. 3. Learners will be able to develop competent professionalism with strong ethical values, capable of assuming a pivotal role in any industry, aligned with the national priorities. 4. Learners will be able to integrate and apply knowledge gained in basic courses to the formulation and implementation of strategy from holistic and multi-functional perspectives.
---	---

9	Module 1: Overview of Strategic Management (15 Hours)
	· Introduction to Strategy Management: Meaning and Definition of strategy, Concept of strategic management and Importance of strategic management. · Creation of Successful Business: Guidelines for Crafting a successful business strategy Kautilyas relevance in today's business world. · Structure of Management: Importance of Strategic Business Unit (SBU's), Process of strategy and Levels of Strategy. · Strategic Intent: Concept of Mission, Vision, Goals, Objective, Plans of a company.
	Module 2: Strategy Formulation (15 Hours)
	· Environment Analysis: Objectives of environmental analysis, Steps of Strategy Formulation and Scanning (SWOT Analysis). · Types of Corporate Level Strategy: Stability Strategies, Growth Strategies, Retrenchment Strategies, Integration strategies and Internationalization concept. · Types of Business Level Strategy: Cost Leadership strategies, Differentiation strategy and Focused strategy. · Types of Functional Level Strategy: Research & Development strategy, Human Resource strategy, Finance strategy, Marketing strategy and Production strategy.
	Module 3: Strategic Implementation (15 Hours)
	· Models of Strategy making: Goal-setting, analysis, strategy formation, strategy implementation and strategy monitoring. · Portfolio Analysis: Boston Consulting Group (BCG) growth-share matrix GE-McKinsey Matrix, Michael Porter's five-force strategic analysis model, The McKinsey 7S Model. · Implementation: Concept, Steps of implementation and Process of implementation. · Strategic Analysis and Choice: Nature of Strategic Analysis, Factors influencing strategic choices and its approaches.

	Module 4: Strategic Evaluation & Control (15 Hours)
	· Meaning and Steps of Evaluation · Techniques of Control. · Synergy: Concept, Types, evaluation of Synergy · Synergy as a Component of Strategy & its Relevance. · Change Management– Elementary Concept

10	References: • Azhar, Kazmi. Business Policy & Strategic Management. Tata McGraw Hill, 2010. • Christensen, Andrews Dower. Business Policy: Text and Cases. 2011. • Ghosh, K. Business Policy, Strategy, Planning and Management. 2015. • Glueck, William F. Business Policy: Strategy Formation and Management Action. 2012. • Wheelen, Thomas L., J. David Hunger et.al. Strategic Management and Business Policy: Globalization, Innovation, and Sustainability. 2018												
11	Internal Continuous Assessment: 40%	Semester End Examination: 60%											
12	Continuous Evaluation through: (40 Marks) <table border="1"><thead><tr><th>Component</th><th>Total Marks</th></tr></thead><tbody><tr><td>1)Assignment/Case Studies</td><td>15 Marks</td></tr><tr><td>2)Presentation/ /Project</td><td>15 Marks</td></tr><tr><td>3)Class Test</td><td>10 Marks</td></tr><tr><td>Total</td><td>40 Marks</td></tr></tbody></table> <i>Note: Learner must be Present in all the three exam components of Continuous Evaluation.</i>			Component	Total Marks	1)Assignment/Case Studies	15 Marks	2)Presentation/ /Project	15 Marks	3)Class Test	10 Marks	Total	40 Marks
Component	Total Marks												
1)Assignment/Case Studies	15 Marks												
2)Presentation/ /Project	15 Marks												
3)Class Test	10 Marks												
Total	40 Marks												
13	Format of Question Paper: for the final examination Question Paper Pattern for Semester End Examination (SEE) Maximum Marks: 60 Duration:2 Hour												
	Q. No.	Particular	Marks										

	Q-1	Attempt any TWO the following: (Module 1) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks
	Q-2	Attempt any TWO the following: (Module 2) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks
	Q-3	Attempt any TWO the following: (Module 3) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks
	Q-4	Attempt any TWO the following: (Module 4) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks
	Note: Any of the full length question of 7.5 Marks can be a case study.		

Signatures of Team Members

Sr. No	Name	Signature
1.	Ms. Shalini Clayton	
2.	Ms. Ashiyana Shaikh	

AC –
Item No. –

As Per NEP 2020

Tolani College of Commerce (Autonomous)



Title of the Course: Business Planning & Entrepreneurial Management

Programme: Bachelor of Commerce (Management Studies)

Semester -III

Syllabus for 4 credits

From the academic year- A.Y. 2025 - 2026

Name of the Course: Business Planning & Entrepreneurial Management

Sr. No.	Heading	Particulars
1	Description the course:	This course introduces the student to starting a venture to help understand the value of ideas and creativity. The course highlights the various types of innovation in driving the development of an enterprise and the importance of strategy, core business competencies, and assisting students to identify opportunities and to creatively solve problems. This course takes an action-step approach to developing powerful, functional business plans and sharpening students' business focus for future entrepreneurial business success.
2	Vertical:	Major
3	Type:	Theory
4	Credit:	4 credits
5	Hours Allotted:	60 Hours
6	Marks Allotted:	100 Marks Continuous Evaluation 40 Marks Semester End Examination 60 Marks
7	Course Objectives: 1. To explain concepts of entrepreneurship and build an understanding about business situations in which entrepreneurs act. 2. To qualify students to analyse the various aspects, scope and challenges under an entrepreneurial venture. 3. To explain classification and types of entrepreneurs and the process of entrepreneurial project development. 4. To discuss the steps in venture development and new trends in entrepreneurship.	

8	Course Outcomes: 1. Learners will understand about Foundation of Entrepreneurship Development and its theories. 2. Learners will explore entrepreneurial skills and management function of a company with special reference to SME sector. 3. Learners will identify the type of entrepreneur and the steps involved in an entrepreneurial venture. 4. Learners will understand various steps involved in starting a venture and to explore marketing methods & new trends in entrepreneurship.
---	--

9	Modules
	Module 1: Foundations of Entrepreneurship Development (15 Hours)
	· Foundations of Entrepreneurship Development: Concept and Need of Entrepreneurship Development. · Theories of Entrepreneurship: Innovation Theory by Schumpeter & Imitating Theory of High Achievement by McClelland X-Efficiency Theory by Leibenstein, Theory of Profit by Knight, Theory of Social change by Everett Hagen. · Qualities of Entrepreneurship: Characteristics, Qualities of entrepreneur and Role of Entrepreneurial culture in Entrepreneurship Development. · External Influences on Entrepreneurship Development: Socio-Cultural, Political, economical and Personal factors.
	Module 2: Types & Classification Of Entrepreneurs (15 Hours)
	· Intrapreneur: Concept and Development of Intrapreneurship. · Women Entrepreneur: Concept, development and problems faced by Women Entrepreneurs, Development of Women Entrepreneurs with reference to Self Help Group. · Social entrepreneurship: Concept, development of Social entrepreneurship in India. Importance and Social responsibility of NGO's. · Entrepreneurial development Program (EDP) – concept, factor influencing EDP, Option available to Entrepreneurs. (Ancillarisation, BPO, Franchise, Merger & Acquisition).
	Module 3: Entrepreneur Project Development & Business Plan (15 Hours)

- **Generation of Ideas:** Innovation, Invention, Creativity, Business Idea and Opportunities through change. Idea generation.
- **Kinds of Business Analysis:** Concept of Environmental scanning and SWOT analysis.
- **Business Planning Process:** The business plan as an Entrepreneurial tool, scope and value of Business plan.
- **Fundamental Elements of Business:** Plan, Objectives, Market and Feasibility Analysis, Marketing, Finance, Organisation & Management and Ownership.

Module 4: Venture Development (15 Hours)

- **Introduction of Venture Capital:** Concept and Steps involved in starting of Venture.
- **Backing of fund:** Venture funding, requirements of Capital (Fixed and working) Sources of finance, problem of Venture set-up and prospects.
- **Marketing Systems:** Methods, Channel of Marketing, Marketing Institutions and Assistance.
- **21st Century Entrepreneurship:** The Rise of Entrepreneurship, Tools for the 21st Century Entrepreneur and **New Forecasts.**

10	References: · Bansal, CL. Entrepreneurship & Small Business Management. Haranand Publication. · Desai, Vasant. Dynamics of Entrepreneurial Development Management. Himalaya Publishing House. · Hodgetts, Kutatko. Entrepreneurship in the New Millennium. · Uddin, Sami. Entrepreneurial Development in India. Mittal Publication														
11	Internal Continuous Assessment: 40%	Semester End Examination: 60%													
12	Continuous Evaluation through: (40 Marks) <table border="1"><thead><tr><th>Component</th><th>Total Marks</th></tr></thead><tbody><tr><td>1)Assignment/Case Studies</td><td>15 Marks</td></tr><tr><td>2)Presentation/ /Project</td><td>15 Marks</td></tr><tr><td>3)Class Test</td><td>10 Marks</td></tr><tr><td>Total</td><td>40 Marks</td></tr></tbody></table> Note: Learner must be Present in all the three exam components of Continuous Evaluation.			Component	Total Marks	1)Assignment/Case Studies	15 Marks	2)Presentation/ /Project	15 Marks	3)Class Test	10 Marks	Total	40 Marks		
Component	Total Marks														
1)Assignment/Case Studies	15 Marks														
2)Presentation/ /Project	15 Marks														
3)Class Test	10 Marks														
Total	40 Marks														
13	Format of Question Paper: for the final examination Question Paper Pattern for Semester End Examination (SEE) Maximum Marks: 60 Duration:2 Hour <table><tr><th>Q. No.</th><th>Particular</th><th>Marks</th></tr><tr><td>Q-1</td><td>Attempt any TWO the following: (Module 1) A. Full Length Question B. Full Length Question C. Full Length Question</td><td>15 Marks</td></tr><tr><td>Q-2</td><td>Attempt any TWO the following: (Module 2) A. Full Length Question B. Full Length Question C. Full Length Question</td><td>15 Marks</td></tr><tr><td>Q-3</td><td>Attempt any TWO the following: (Module 3) A. Full Length Question B. Full Length Question C. Full Length Question</td><td>15 Marks</td></tr></table>			Q. No.	Particular	Marks	Q-1	Attempt any TWO the following: (Module 1) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks	Q-2	Attempt any TWO the following: (Module 2) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks	Q-3	Attempt any TWO the following: (Module 3) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks
Q. No.	Particular	Marks													
Q-1	Attempt any TWO the following: (Module 1) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks													
Q-2	Attempt any TWO the following: (Module 2) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks													
Q-3	Attempt any TWO the following: (Module 3) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks													

	Q-4	Attempt any TWO the following: (Module 4) A. Full Length Question B. Full Length Question C. Full Length Question	15 Marks
--	------------	---	---------------------

Note: Any of the full length question of 7.5 Marks can be a case study.

Signatures of Team Members

Sr. No	Name	Signature
1.	Ms. Shalini Clayton	
2.	Ms. Ashiyana Shaikh	

AC –
Item No. –

As Per NEP 2020

**Tolani College of
Commerce
(Autonomous)**



Title of the Course: Cyber-Security

Programmes:

**B.Com (Management Studies)
B.Com (Accounting & Finance)
B.Com (Banking & Insurance)
B.Com (Financial Markets)**

Syllabus for 4 Credits

From the Academic Year: 2025-2026

Name of the Course: Cyber Security

Sr. No.	Heading	Particulars
1	Description of the course :	It provides comprehensive overview of cyberspace, covering its technologies, crimes, social media, and digital payments. It aims to equip students with knowledge and skills to navigate the digital world responsibly.
2	Vertical :	Minor
3	Type :	Theory
4	Credit:	4 credits
5	Hours Allotted :	60 Hours
6	Marks Allotted:	100 Marks
7	Course Objectives: 1. To provide students with a comprehensive understanding of cybersecurity principles, best practices, and mitigation techniques. 2. To familiarize learners with the legal aspects of cyberspace, including relevant laws and regulations. 3. To introduce students to the concepts, methods, and risks associated with digital payments. 4. To explore the role, impact, and challenges of social media in today's digital age.	
8	Course Outcomes: 1. Apply cybersecurity principles and best practices to protect individuals and organizations from cyber threats. 2. Understand the legal framework governing cyberspace and digital activities in India. 3. Evaluate the benefits and risks of digital payments and their impact on society. 4. Analyze the role of social media in modern communication, its potential for both positive and negative outcomes, and the ethical considerations involved.	

9	Modules:-
	Module 1:
	Defining Cyberspace and Overview of Computer and Web-technology, Architecture of cyberspace, Communication and web technology, Internet, World wide web, Advent of internet, Internet infrastructure for data transfer and governance, Internet society, Regulation of cyberspace, Concept of cyber security, Issues and challenges of cyber security.
	Module 2:
	Classification of cyber-crimes, Common cyber-crimes- cyber-crime targeting computers and mobiles, cyber-crime against women and children, financial frauds, social engineering attacks, malware and ransomware attacks, zero day and zero click attacks, Cybercriminals modus-operandi , Reporting of cyber-crimes, Remedial and mitigation measures, Legal perspective of cyber-crime, IT Act 2000 and its amendments, Cyber-crime and offences, Organizations dealing with Cyber-crime and Cyber security in India.
	Module 3:
10	Introduction to Social networks. Types of Social media, Social media platforms, Social media monitoring, Hashtag, Viral content, Social media marketing, Social media privacy, Challenges, opportunities and pitfalls in online social network, Security issues related to social media, Flagging and reporting of inappropriate content, Laws regarding posting of inappropriate content, Best practices for the use of Social media.
	Module 4
	Definition of E- Commerce, Main components of E-Commerce, Elements of E-Commerce security, E-Commerce threats, E-Commerce security best practices, Introduction to digital payments, Components of digital payment and stake holders, Modes of digital payments- Banking Cards, Unified Payment Interface (UPI), e-Wallets, Unstructured Supplementary Service Data (USSD), Aadhar enabled payments, Digital payments related common frauds and preventive measures. RBI guidelines on digital payments and customer protection in unauthorized banking transactions. Relevant provisions of Payment Settlement Act, 2007.
	Text Books:
	Not Applicable

11	Reference Books: 1. Cyber Crime Impact in the New Millennium by R. C Mishra, Auther Press. Latest Edition: 2024 2. Cyber Security Understanding Cyber Crimes, Computer Forensics and Legal Perspectives by Sumit Belapure and Nina Godbole, Wiley India Pvt. Ltd. Latest Edition: 2024 3. Security in the Digital Age: Social Media Security Threats and Vulnerabilities by Henry A. Oliver, Create Space Independent Publishing Platform. Latest Edition: 2024 4. Electronic Commerce by Elias M. Awad, Prentice Hall of India Pvt Ltd. Latest Edition: 2024												
12	Internal Continuous Assessment: 40%	Semester End Examination : 60%											
13	Continuous Evaluation through: <table><tr><th>Sub-components</th><th>Maximum Marks</th><th>Conditions for passing</th></tr><tr><td>1) Class Test</td><td>10</td><td rowspan="3">A learner must be present for each of the sub- components</td></tr><tr><td>2) Assignment</td><td>30</td></tr><tr><td>Total</td><td>40</td></tr></table>			Sub-components	Maximum Marks	Conditions for passing	1) Class Test	10	A learner must be present for each of the sub- components	2) Assignment	30	Total	40
Sub-components	Maximum Marks	Conditions for passing											
1) Class Test	10	A learner must be present for each of the sub- components											
2) Assignment	30												
Total	40												
14	Question Paper Pattern for Semester End Examination Maximum Marks: 60 Duration: 2 Hrs. Note: All questions are compulsory. Each question has an internal choice. [Refer to Next Page]												

Question Number		Nature of Questions	Maximum Marks
1)		Attempt any 3	
	a)		15
	b)		
	c)		
	d)		
	e)		
2)		Attempt any 3	
	a)		15
	b)		
	c)		
	d)		
	e)		
3)		Attempt any 3	
	a)		15
	b)		
	c)		
	d)		
	e)		
4)		Attempt any 3	
	a)		15
	b)		
	c)		
	d)		
	e)		

Signatures of Team Members

Sr.No	Name	Signature
1.	Mr. Deepak Sharma	
2.		
3.		
4.		
5.		



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

Approved by the Academic Council on: 20-11-2025 Item No. 6

Approved by the BoS in Business Economics on: 06-11-2025 Item No. 6

As Per NEP 2020

**Tolani College of Commerce
(Autonomous)**



Knowledge is Supreme

**Business Economics Semester III
Macroeconomics for Business Decisions.**



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

Programme: B.Com, B.Com in Accounting and Finance, B.Com in Management Studies, B.Com in Banking and Insurance, B.Com in Financial Markets, B.Sc. in Information Technology, B.Com in Taxation and Auditing.

Syllabus for a 4 credit Course from the academic year 2026-2027

Title of the Course: Business Economics Semester III
Macroeconomics for Business Decisions.

Sr. No.	Heading	Particulars
1)	Description the course	This course introduces students to the fundamental principles of macroeconomics with a focus on commerce and finance. It covers national income accounting, theories of income determination, consumption and investment behaviour, and the role of money and banking in economic stability. Students learn to interpret macroeconomic indicators, understand policy debates, and analyse issues such as inflation, business cycles, and digital finance, linking theoretical models with real-world applications and global economic trends.
2)	Programme	B.Com, B.Com Accounting and Finance, B.Com Management Studies, B.Com Banking and Insurance, B.Com Financial Markets, B.Sc. Information Technology, B.Com in Taxation and Auditing.
3)	Semester	III
4)	Course/ Subject	Business Economics: Macroeconomics for Business Decisions.
5)	A.Y.	2026-2027 (freshly introduced)
6)	Vertical:	Minor
7)	Type:	Theory
8)	Credits:	04
9)	Hours Allotted:	60
10)	Marks Allotted:	Total Marks: 100 Continuous Evaluation Marks: 40 Semester End Examination Marks: 60

Course Objectives: By end of this course student should be able to-

- 1) understand the basic concepts, scope, and tools of macroeconomics and their relevance to commerce, management, and finance.
- 2) methods of measuring national income and the importance of welfare indicators in assessing economic performance.
- 3) with the Classical and Keynesian theories of income determination and the behavioural aspects of consumption, saving, and investment.



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

- 4) understand the functioning of the monetary system, the role of banking institutions, and the management of inflation and business cycles.

Course Outcomes: Upon completion of this course students will be able to:

- 1) explain key macroeconomic variables, compare major schools of thought, and apply basic macroeconomic models to interpret economic trends and policy debates.
- 2) compute and interpret national income aggregates, identify measurement challenges, and evaluate welfare using indicators such as HDI, PQLI, and Green GDP with reference to India and global data.
- 3) analyse the equilibrium level of income using the Keynesian and IS-LM frameworks, understand the role of investment and innovation, and interpret the phases and effects of business cycles.
- 4) describe the process of money creation, examine the role of the RBI and monetary policy tools, assess the impact of fintech and digital finance, and evaluate how monetary policy promotes price stability and growth.

Syllabus in Detail

Module I: Introduction to Macroeconomics (15 hours)	
1. Introduction to Macroeconomics.	a) Meaning, scope, and importance. b) Relevance for commerce, management, and finance. c) Limitations of macroeconomic analysis.
2. Evolution of Macroeconomic Thought.	a) The Classical school. b) Keynesian, Monetarist, Neo-Classical, Supply-Side, and Modern views. c) Role in contemporary policy debates.
3. Scope and Tools of Macroeconomic Analysis.	a) Key macroeconomic variables: output, income, employment, prices, and interest rates. b) The interactions between output, employment, income, and prices and their impact on economic stability. c) Application of macroeconomic models and data in economic analysis and forecasting.
Module II: National Income and Economic Welfare (15 hours)	
1. National Income Accounting and Circular Flow.	a) Meaning and importance of national income b) Concepts: GDP, GNP, NDP, NNP, at Market Price and Factor Cost. c) Circular Flow of Income in two-, three-, and four-sector models.
2. Methods and Issues in Measurement.	a) Product, Income, and Expenditure methods. b) Value-added approach and problem of double counting. c) Difficulties in national income estimation and interpretation for policy and business analysis.
3. Beyond GDP: Measuring Welfare and Sustainability	a) Limitations of GDP as a welfare measure. b) Indicators of human and environmental progress: HDI, PQLI, Green GDP, and Environmentally Adjusted NDP. c) India's national income trends and international comparisons (World Bank, IMF, UNDP data)



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

Module III: Determination of National Income, Investment, and Business Cycles (15 hours)	
1. Classical and Keynesian Approaches	a) The Classical theory: Say's Law, flexibility of wages and prices, full employment equilibrium. b) The Keynesian theory: Effective demand, aggregate expenditure, underemployment equilibrium. c) Comparison and policy implications.
2. Consumption and Investment Behaviour	a) The Keynes' Psychological Law of Consumption. b) Marginal Propensity to Consume and Save; the Multiplier. c) Determinants of investment, Marginal Efficiency of Capital, and Rate of Interest.
3. IS-LM Analysis and Innovation	a) The IS-LM framework: goods and money market equilibrium, determination of national income. b) Phases of business cycles and their impact on income, employment, and output. c) Role of innovation and creative destruction in investment, growth, and structural economic change.
Module IV: Money, Banking, and Price Stability (15 hours)	
1. Money, Monetary System, and Financial Innovation.	a) Functions and importance of money. b) Money creation process and high-powered money. c) Digital finance and fintech: impact on monetary transmission and payments systems.
2. Banking and Central Banking	a) Functions and structure of commercial banks. b) Role of the Reserve Bank of India (RBI). c) Monetary policy tools: CRR, Repo Rate, Open Market Operations.
3. Inflation, Business Cycles, and Monetary Management	a) Meaning, types, and measurement of inflation; deflation and disinflation. b) Phases of business cycles and their impact on income, employment, and output. c) Role of monetary policy in stabilising prices and smoothing business cycles.

References

- 1) Acemoglu, D., Laibson, D., & List, J. (2020). *Macroeconomics*. Pearson India.
- 2) Burda, M., & Wyplosz, C. (2022). *Macroeconomics: A European text* (8th ed.). Oxford University Press.
- 3) Case, K. E., Fair, R. C., & Oster, S. M. (2016). *Principles of macroeconomics* (Paperback ed.). Pearson.
- 4) Carlin, W., & Soskice, D. (2015). *Macroeconomics: Institutions, instability, and the financial system*. Oxford University Press.



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

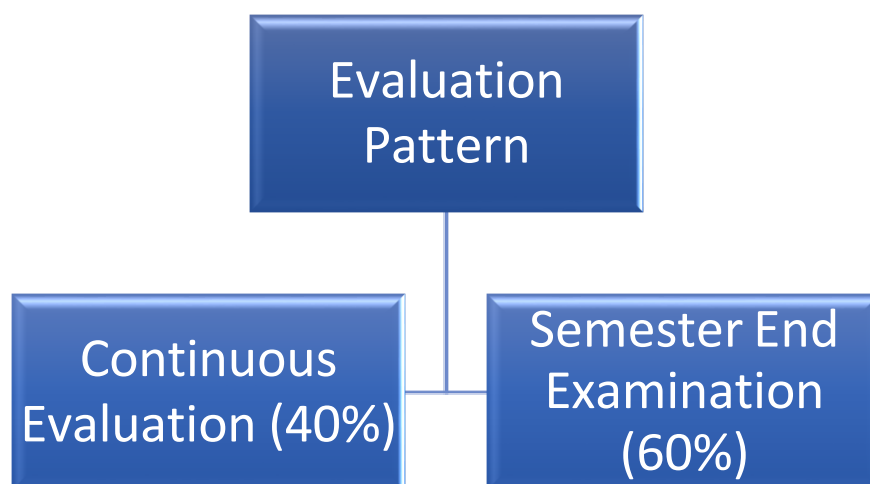
150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

- 5) Gupta, K. R. (2010). *Advanced macroeconomics* (Vol. 1). Atlantic Publishers & Distributors.
- 6) Gupta, K. R. (2010). *Advanced macroeconomics* (Vol. 2). Atlantic Publishers & Distributors.
- 7) Mankiw, N. G. (2021). *Macroeconomics* (11th ed.). Worth Publishers.
- 8) Mishkin, F. S. (2017). *Macroeconomics: Policy and practice* (2nd ed.). Pearson.
- 9) Mishra, A. (2025). *Modern macroeconomics: Bridging concepts to realities*. Sultan Chand & Sons.
- 10) Sikdar, S. (2022). *Principles of macroeconomics* (3rd ed.). Oxford University Press.
- 11) Van Reenen, J. (2023). Creative destruction for growth and change. *LSE Review of Books*.

Retrieved from

https://eprints.lse.ac.uk/120458/1/Van_Reenen_Creative_destruction_for_growth_and_change.pdf



Continuous Evaluation

(A)
Research Project
(B)
Class Test

Continues Evaluation Research Project Component

Research Project Rules and Guidelines

1. Topic Selection

- Choose **one topic only** from the provided list given against your **ROLL NUMBER ONLY**.
- Change in topic will **NOT BE ALLOWED**.

2. Project Format



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

Each project must include the following sections:

Section	Description
Cover Page	Title, Student Name, Roll Number, Class, College, and Date
Index	List of sections with page numbers
Introduction	Brief background and significance of the topic
Objectives	Clearly state 2–3 aims of your research
Methodology	Mention how you collected data (primary/secondary), sample size, tools used
Data Analysis	Use tables, graphs, or charts to explain findings
Interpretation	Explain your results in simple terms
Conclusion	Summarise key insights; suggest improvements or actions
References	Books, articles, websites (follow proper citation style)
Appendix (if any)	Include survey questionnaires, raw data, etc.

**THE PROJECT REPORT MUST BE HAND WRITTEN IN THE BOOK
LET AUTHORISED BY THE COLLEGE. USE BLUE INK.**

3. Data Collection

- Projects must be based on **real-world examples, data, or observations**.
- Data may be collected through:
 - Online research (reliable websites, economic reports, articles)
 - Small surveys (questionnaire/interview)
 - Case studies (small businesses, startups, etc.)
- Cite all sources properly.

4. Page Limit & Presentation

- **Page Count:** 15 pages (including appendices).
- Ensure **neatness, clarity, and logical flow** of ideas.
- You are free to **affix** relevant pics or draw diagrams.



Knowledge is Supreme

Tolani College of Commerce (Autonomous)

तोलांनी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)
(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455
Fax : (022) 6153 5456
E-mail : tcc@tolani.edu
Website : tcc.tolani.edu

Question Paper Pattern for Semester End Examination (SEE)

Maximum Marks: 60

Duration: 2 hours.

Note: All questions are compulsory.

				MAX.MARKS
Q.1	a)		MODULE I	(5)
	b)			(5)
	c)			(5)
Q.2	a)		MODULE II	(5)
	b)			(5)
	c)			(5)
Q.3	a)		MODULE III	(5)
	b)			(5)
	c)			(5)
Q.4	a)		MODULE IV	(5)
	b)			(5)
	c)			(5)

Note sub-questions a, b and c can be on the following:

- Definitions
- Short answers
- Explanatory notes
- Case lets and/or numerical problems requiring use of quantitative and/or qualitative methodology to find solutions.

@@@@@@@@@@@@@@

AC- 27-11-2024

Item No : 04 Approved by

the BoS in Business Law on 14-11-2024 Item No. 04

As Per NEP 2020

Tolani College of Commerce (Autonomous)

Recognised Linguistic (Sindhi) Minority Institution

(Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade

150-151, Sher-E-Punjab Society,
Guru Gobind Singh Road,
Andheri (East) Mumbai-400 093



Knowledge is Supreme

Title of the Course:

Judicial Ethics and Accountability

Programme: Bachelor of Commerce (Management Studies)/Bachelor of Commerce (Accounting and Finance)/Bachelor of Commerce (Banking and Insurance)/Bachelor of Commerce (Financial Markets)/ Bachelor of Science (Information Technology)

Semester: III

**Syllabus for 2 Credit Course From
the academic year: 2025-2026**

Name of the Course: Judicial Ethics and Accountability

B.COM(M.S), B.COM (A&F), B.COM (B&I), B.COM(FM) & B.SC(IT)		Semester – III	
Course Name		Judicial ethics and Accountability	
Periods per week (1 Period is 60 minutes)		2	
Credits		2	
		Hours	Marks
Evaluation System	Semester End Examination	1	30
	Continuous Evaluation		20

Sr. No.	Heading	Particulars
1	Description of the course:	Judges hold positions of considerable authority and are entrusted with a great deal of power and discretion; therefore they are expected to conduct themselves according to the highest standards of professional behaviour. As a judicial services aspirant, one may be asked how one as a future judge will uphold the rule of law, while preserving the ethos of the Constitution. A judge's role is to serve the community in the pivotal task of administering justice according to law and upholding the Constitution. However, in the path of delivering justice, sometimes it is difficult to maintain a balance between judicial independence, accountability and overreach. And at times, one may feel that the judiciary is trespassing the executive's domain, with questions of judicial review and activism haunting the democratic setup. This course helps one to get in-depth understanding of the concepts such as judicial accountability and ethics. It also helps to understand the principles balancing judicial interests with citizens' rights. While the course is extremely important for aspirants of Judicial Services Exam, it is useful and relevant for all stakeholders of the democratic and social cycle in India.
2	Vertical:	Open Elective
3	Type:	Theory
4	Credit:	2 credits (1 credit = 15 Hours for Theory)
5	Hours Allotted:	30 Hours
6	Marks Allotted:	50 Marks

7. Learning Objectives

Sr. No	Objectives
1	To make the learners understand need of Judicial ethics, its canons and qualities of Judge.
2	To make the learners understand Judicial accountability, its need, challenges and the recent reforms

8. Learning Outcomes

Sr. No	Enables the learners to-
1	Once the students complete their syllabus and assessment, they will develop the basic knowledge and awareness of Judicial ethics, its canons and qualities of Judge.
2	They will also get knowledge and awareness of Judicial accountability, its need, challenges and the recent reforms

9. Syllabus

Module. No	Details	No. of Lectures
1	Introduction to Judicial Ethics	15
	• Canons v/s Principles and Attempted codification of canons of judicial ethics • Judicial Ethics- Need • The concept of Judgeship in Gita • Three Documents- Restatement of values of Judicial Life (1999), The Bangalore Draft Principles, The oath or affirmation by Judge • Independence and Impartiality • Four Qualities of a Judge	

Module. No	Details	No. of Lectures
2	Introduction to Judicial Accountability	15
	• Meaning of Judicial Accountability • Current framework of Judicial Accountability in India • Need to enhance Judicial Accountability • Challenges in enhancing Judicial Accountability	

	• Steps that can be taken to enhance Judicial Accountability • Recent Reforms- Sexual Harassment Allegations against Judges and E-Courts and Digitization	
--	--	--

10. Reference Books

1. Canons of Judicial Ethics by Justice R.C. Lahoti.
2. Justice Versus Judiciary: Justice Enthroned Or Entangled in India? by Sudhanshu Ranjan.
3. The Canon of Judicial Ethics Vs corruption by Dr. K.V. Sreenivasan.
4. Appointment of Judges to the Supreme Court of India: Transparency, Accountability, and Independence edited by Arghya Sengupta.
5. Judicial Accountability by Kalraj Mishra.
6. Professional Legal Ethics by Dr. Ashok Kumar. Legal Ethics, Accountability for Lawyers & Bench-Bar Relations by Dr. Kailash Rai.

Evaluation Pattern Continuous Evaluation (Internal Assessment)

Question No	Particular	Marks
Continuous Evaluation through:		
Sub-components	Maximum Marks	Conditions for passing
1) 1 st Project/ Report work	10	a) A learner must be present for each of the sub-components.
2) 10 Class Test	10	
Total	20	

Semester End Examination Question Paper Pattern

Maximum Marks: 30

Duration: 1 Hour.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	(From Module I) a. Theory (Case Study according to Bloom taxonomy) (08 Marks) b. Theory (07 Marks) OR c. Theory (Case Study according to Bloom taxonomy) (08 Marks) Theory (07 Marks)	15 Marks
Q-2	(From Module II) a. Theory (Case Study according to Bloom taxonomy) (08 Marks) b. Theory (07 Marks) OR c. Theory (Case Study according to Bloom taxonomy) (08 Marks) Theory (07 Marks)	15 Marks

Signatures of Team Member/s

Sr.No	Name	Signature
1.	Dr. Hema Mehta	

AC –

Item No. –

As Per NEP 2020

Tolani College of Commerce (Autonomous)



Title of the Course: Introduction to Fantasy and Horror Fiction (Semester III)

Programmes:

Bachelor of Commerce (Management Studies)
Bachelor of Commerce (Accounting & Finance)
Bachelor of Commerce (Banking & Insurance)
Bachelor of Commerce (Financial Markets)
Bachelor of Science (Information Technology)

Syllabus for 2 Credit Course from the Academic Year 2025-2026

Name of the Course: Introduction to Fantasy and Horror Fiction

Sr. No.	Heading	Particulars
1	Description of the course : Including but not limited to :	This course introduces students to the foundational elements of fantasy and horror fiction. Students will explore key texts and themes, learning how these genres have evolved.
2	Vertical :	Open Elective
3	Type :	Theory
4	Credit :	2 credits
5	Hours Allotted :	30 Hours
6	Marks Allotted :	50 Marks Continuous Evaluation 20 marks and Semester End Examination 30 marks
7	Course Objectives: - To introduce students to basic literary terms related to fantasy and horror. - To provide a historical and cultural framework for understanding these genres. - To analyse major works, exploring themes like fear, wonder, and the supernatural. - To foster an appreciation for fantasy and horror fiction as literary forms.	
8	Course Outcomes: - Recognise and define key elements of fantasy and horror fiction. - Develop skills for analysing genre themes, settings, and character archetypes. - Demonstrate an understanding of genre conventions and cultural impacts. - Appreciate and engage with diverse voices in fantasy and horror literature.	

9	Module 1: Fantasy Fiction & Adaptations (15 Hours)	
	Fantasy & Its Roots - Intro to fantasy: key themes (magic, hero's journey, mythical creatures, magical realism). - The Arabian Nights – short excerpts, impact on fantasy literature. Fantasy Readings & Discussions “Twilight” by Stephenie Meyer – supernatural elements, romance, modern fantasy tropes. “The Palace of Illusions” by Chitra Banerjee Divakaruni – key passages on mythological retellings, gender perspective. Fantasy on Screen “The Lord of the Rings: The Fellowship of the Ring” by J.R.R. Tolkien – adaptation	

	discussion, world-building differences.
	Module 2: Horror Fiction & Adaptations (15 Hours)
	Horror & Its Cultural Influences • Core Themes of Horror: Fear, suspense, the supernatural, and the psychological. Folklore in horror storytelling. • Indian Ghost Stories by S. Mukerji – excerpts & societal reflections. Horror Readings & Discussions • “It” by Stephen King – childhood fears, supernatural horror. • “Ghost Stories from the Raj” compiled by Ruskin Bond – short colonial-era ghost stories. Horror on Screen • “Tumbbad: The Story” by Soham Shah and Rahi Anil Barve – folklore-based horror, Indian horror traditions.
10	Secondary Reading List: Fantasy Literature • “Alice's Adventures in Wonderland” by Lewis Carroll (1865) • “The Hobbit” by J.R.R. Tolkien (1937) • “The Chronicles of Narnia” by C.S. Lewis (1950) • “A Very Old Man with Enormous Wings” by Gabriel García Márquez (1955) • “The Name of the Wind” by Patrick Rothfuss (2007) • “The Mortal Instruments” series by Cassandra Clare (2007–2014) • “The Hunger Games” by Suzanne Collins (2008) • “American Gods” by Neil Gaiman (2001) • “Percy Jackson & the Olympians” series by Rick Riordan (2005–2009) • “Miss Peregrine's Home for Peculiar Children” by Ransom Riggs (2011) • “The Legends of Amrapali” by Anurag Anand (2012) • “A Court of Thorns and Roses” series by Sarah J. Maas (2015–present) • “The Bear and the Nightingale” by Katherine Arden (2017) • “Baahubali: Before the Beginning” by Anand Neelakantan (2017) • “Circe” by Madeline Miller (2018) Horror Literature • “Frankenstein” by Mary Shelley (1818) • “The Strange Case of Dr. Jekyll and Mr. Hyde” by Robert Louis Stevenson (1886) • “Dracula” by Bram Stoker (1897) • “The Picture of Dorian Gray” by Oscar Wilde (1890) • “The Turn of the Screw” by Henry James (1898) • “The Haunting of Hill House” by Shirley Jackson (1959) • “Interview with the Vampire” by Anne Rice (1976)

	• “The Girl Next Door” by Jack Ketchum (1989) • “The Woman Who Thought She Was a Planet” by Vandana Singh (2008) • “Gone Girl” by Gillian Flynn (2012) • “Bird Box” by Josh Malerman (2014) • “You” by Caroline Kepnes (2014) • “The Couple Next Door” by Shari Lapena (2016) • “Ghosts of the Silent Hills: Stories based on true hauntings” by Anita Krishan (2021) • “The Silent Patient” by Alex Michaelides (2019)
--	--

11	Internal Continuous Assessment: 40%	Semester End Examination: 60%	
12	Continuous Evaluation through: (20 marks)	Class Plays, Readers Discussion, Critical Analysis Essay, Book Review, Periodic Test	A learner must be present for each of the sub-components
13	Format of SEE Question Paper: (30 marks)		
	Question No.	Nature of Question	Maximum Marks
	Q-1	Answer in Detail: (attempt any 2 of 3) a) b) c)	15 Marks
	Q-2	Answer in Detail: (attempt any 2 of 3) a) b) c)	15 Marks

Signatures of Team Members

Sr.No.	Name	Signature
1.	Ms. Amrita Nambiar	
2.	Dr. Swati Bhise	

AC –
Item No. –

As Per NEP 2020

Tolani College of Commerce (Autonomous)



Title of the Course – Managing Family Business Semester III

	Programmes:
1	Bachelor of Commerce (Management Studies)
2	Bachelor of Commerce (Accounting and Finance)
3	Bachelor of Commerce (Banking and Insurance)
4	Bachelor of Commerce (Financial Markets)

Syllabus for 2 Credits

From the academic year- 2024 – 2025

Sr. No.	Heading	Particulars
1	Description of the course : Including but Not limited to :	Management of Family Business involves overseeing operations, governance, and succession planning within a business owned and operated by a single family. Balancing family dynamics with business objectives, effective communication, and professional management practices are essential. Successful management fosters growth, sustainability and continuity across generations. Management of Family Business entails strategic decision-making, financial management, and conflict resolution. It requires adapting to market changes, cultivating innovation, and nurturing family values. Success hinges on resilience, adaptability, and the ability to balance tradition with innovation.
2	Vertical :	Vocational Skill Course
3	Type :	Theory and Practical
4	Credit:	2 credits
5	Hours Allotted :	30 Hours
6	Marks Allotted:	50 Marks Continuous Evaluation 20 Marks Semester End Examination 30 Marks
7	Course Objectives: 1. To understand the unique dynamics and challenges of family-owned businesses. 2. To develop strategies and plans for successful leadership transition within family businesses.	
8	Course Outcomes: Upon completion of the course : 1. Learner will be able to understand the dynamics inherent in family-owned businesses. 2. Learner will develop strategies and plans for successful leadership transition within family businesses.	

Name of the Course: Managing Family Business

9	Modules	
	Module 1 : Introduction to Family Business (15 Hours)	
	• Overview of family business dynamics. • Advantages and challenges of family-owned enterprises. • Application of Artificial Intelligence for promoting family business. • Solicitation of triple column cash book and Bank Reconciliation Statement.	
	Module 2 : Financial Management and Performance Measurement (15 Hours)	
	• Tools for performance measurement and evaluation interpreting financial statements (income statement, balance sheet, cash flow statement) to assess the financial health and performance of the family business. • Capital structure and Financing options, Hire Purchase transactions related to acquiring assets for using in Family business. • Tools for decision making. Discounted cash flow (DCF), Marginal Cost Accounting, Standard Costing. • Applying Microsoft Excel Tools for decision making and to document transactions pertaining to the family business.	
10	References: · Bhasin, Sonu. The Inheritors: Stories of Entrepreneurship and Success. · Gersick, Kelin E., et al. Generations of Family Business Leadership. · Goyal, Preeti. The Business of Family Business: How to Work in and Not Work in Family Business. · Leach, Peter and Sanjay Kallapur. The Indian Family Business Mantras: Principles for Family Business Longevity. · Poza, Ernesto. Family Business. · Pendergast, Jennifer M. and John L. Ward. Building a Successful Family Business Board: A Guide for Leaders, Directors, and Families. · Ramachandran, Kavil and Pramodita Sharma, editors. Family Businesses in India: Challenges and Opportunities in a Dynamic Business Environment.	
11	Internal Continuous Assessment: 40%	Semester End Examination : 60%

12	Continuous Evaluation through: Sub-components Maximum Marks														
<table><tr><th>Component</th><th>Total Marks</th></tr><tr><td>1)Assignment/Case Studies Presentation</td><td>10 Marks</td></tr><tr><td>2) Class Test</td><td>10 Marks</td></tr><tr><td>Total</td><td>20 Marks</td></tr></table>				Component	Total Marks	1)Assignment/Case Studies Presentation	10 Marks	2) Class Test	10 Marks	Total	20 Marks				
Component	Total Marks														
1)Assignment/Case Studies Presentation	10 Marks														
2) Class Test	10 Marks														
Total	20 Marks														
<i>Note: Learner must be Present in all the two exam components of Continuous Evaluation.</i>															
13	Format of Question Paper: Question Paper Pattern for Semester End Examination (SEE) Maximum Marks: 30 Duration:1 Hour														
<table><tr><th>Question Number</th><th>Particular</th><th>Marks</th></tr><tr><td>Q-1</td><td>Attempt any ONE of the following:(Module 1) A. Full Length Question B. Full Length Question</td><td>10</td></tr><tr><td>Q-2</td><td>Attempt any ONE of the following: (Module 2) A. Full Length Question B. Full Length Question</td><td>10</td></tr><tr><td>Q-3</td><td>Short Notes attempt any TWO of the following: A. (Module 1) B. (Module 1) C. (Module 2) D. (Module 2)</td><td>10</td></tr></table>				Question Number	Particular	Marks	Q-1	Attempt any ONE of the following:(Module 1) A. Full Length Question B. Full Length Question	10	Q-2	Attempt any ONE of the following: (Module 2) A. Full Length Question B. Full Length Question	10	Q-3	Short Notes attempt any TWO of the following: A. (Module 1) B. (Module 1) C. (Module 2) D. (Module 2)	10
Question Number	Particular	Marks													
Q-1	Attempt any ONE of the following:(Module 1) A. Full Length Question B. Full Length Question	10													
Q-2	Attempt any ONE of the following: (Module 2) A. Full Length Question B. Full Length Question	10													
Q-3	Short Notes attempt any TWO of the following: A. (Module 1) B. (Module 1) C. (Module 2) D. (Module 2)	10													

Note: Any of the short notes of 5 Marks can be a case study.

Signatures of Team Members

Sr.No	Name	Signature
1.	Mr. Mubeen Shaikh	
2.	Mr. Murugan Nadar	
3.	Ms. Ranjeeta Prajapati	

AC –
Item No. –

As Per NEP 2020

Tolani College of Commerce (Autonomous)



अभ्यासक्रमाचे शीर्षक: मराठीची मुख्यअंशे: भाषा आणि सांस्कृतिक अंतर्दृष्टी (सेमेस्टर III)

Title of the Course: Essentials of Marathi: Language and Cultural Insights (Semester III)

	कोर्सेस" [Programmes:]
1)	Bachelor of Commerce (B.Com.)
2)	Bachelor of Management Studies (BMS)
3)	B.Com. in Accounting and Finance (BAF)
4)	B. Com in Banking and Insurance (BBI)
5)	B. Com in Financial Markets (BFM)
6)	Bachelor of Science in Information Technology (B.Sc.I.T.)
7)	Bachelor of Business Administration in Logistics (BBA Logistics)

२ क्रेडिट अभ्यासक्रम शैक्षणिक वर्ष 2024-2025
पासून

Syllabus for 2 credit Course From the academic year 2024-2025

अभ्यासक्रमाचे शीर्षक: मराठीची मुख्यअंशे: भाषा आणि सांस्कृतिक अंतर्दृष्टी

Name of the Course: Essentials of Marathi: Language and Cultural Insights

संख्या Sr. No.	शीर्षक Heading	तपशील Particulars
1	अभ्यासक्रमाचे विवेचन: हे आहे, परंतु सीमित नाही:	हा अभ्यासक्रम विद्यार्थ्यांना मराठी भाषेचे अत्यंत महत्त्वाचे ज्ञान आणि त्याचे समृद्ध सांस्कृतिक रंग देण्यासाठी केले आहे. मुख्य ध्येये विद्यार्थ्यांच्या मराठी व्याकरण, शब्दसंग्रह, वाचन आणि लेखन कौशलांची सुधारणा करणे आहे. या अभ्यासक्रमात, विद्यार्थ्यांना मराठी भाषेसाठी संबंधित सांस्कृतिक संरचना, इतिहास आणि साहित्याचे समजहीन मिळवतं आहे
2	उत्तरदिशी:	क्षमता वाढवणारा अभ्यासक्रम
3	अर्धवार्षिक:	III
4	प्रकार:	सिद्धांत आणि व्यावसायिक
5	आदान-प्रदान:	2 क्रेडिट (1 व्याख्यानासाठी + 1 ट्यूटोरियल/व्यावसायिक साठी)
6	कालावधी निर्धारित:	30 तास
7	गुण आवंटित:	30 गुण
8	पाठ्यक्रमाचे उद्देश्य: ह्या अभ्यासक्रम समाप्तीस विद्यार्थ्यांना हे होणे आवश्यक आहे: - या समृद्ध मराठी भाषा अभ्यासक्रम आकारण विद्यार्थ्यांना भाषांतराचे सार्थक दक्षता साधण्यासाठी डिझाइन केलेला आहे, ज्यामध्ये संस्कृतीय कौशले, स्थापनात्मक कौशले, आणि अग्रगामी साहित्यिक मूल्यांकन समाहित केले जाते - या उद्दीष्टांच्या माध्यमातून, विद्यार्थ्यांना मराठी भाषेच्या, सांस्कृतिकाच्या, आणि कलेच्या सर्वांगीण प्रक्रियांत तयार करण्यात मदत करण्यात येईल	
9	पाठ्यक्रमाचे गुणांकन: ह्या कोर्सच्या समाप्तीनंतर विद्यार्थ्यांना: - हा संयुक्त अभ्यासक्रम विद्यार्थ्यांना पूर्ण आणि समृद्ध अनुभव प्रदान करेल, ज्यामध्ये त्यांना व्यावसायिक भाषांतर कौशले, सांस्कृतिक समज, आणि मराठी साहित्याच्या सांस्कृतिक धनाची गहिरी आणि मूल्यांकन क्षमता सुसज्जीत करण्यात येईल. - आपल्या विविध उद्दिष्टांसह जोडकर, विद्यार्थ्यांना मराठी भाषेच्या, सांस्कृतिकाच्या, आणि कलेच्या बहुपेचायांचे पूर्ण अभिप्रेतीचे विकसावत होईल. या पद्धतीने, कृत्रिम विचारशीलता, सांस्कृतिक प्रशंसा, आणि विविध संदर्भात अनुप्रयोग करण्यात येणारे कला दर्शविणारे आहे	

10	अध्याय 1 – मराठी भाषेचं परिचय (15 तास)
	मराठी वरिल इंग्रजी व इतर भाषांचा परिणाम
	वाचन कौशल्य
	सर्जनशील लेखन - कविता
	मुख्य मराठी लेखक आणि त्यांचं योगदान - पु. ल. देशपांडे, वि. स. खांडेकर
	पत्र लेखन
	अध्याय 2 – सामाजिकता, आणि भविष्य: एक अनुसंधान प्रकल्पात मराठी भाषेतील भाषांतराचे योगदान (15 तास)
	मराठी चित्रपटांचा इतिहास
	सामाजिक समस्यांचे समाधान करण्यासाठी मराठी भाषेचा वापर
	मराठीतील परंपरागत कला
	शिक्षण क्षेत्रातील मराठीचे स्थान
	उपर्युक्त घटकांवर प्रकल्प लेखन
11	संदर्भ: - Balasaheb Shinde, Marathi Chitrapat Geete Va Sangeet - Sanjay Pendse, Marathi Chitrapat: Aitihasik Ani Sanskrutik Drushtikon. G. S. Ghurye, Samajshastra, - Ba Pu Chandran, Kavita - Batatyachi Chal, Pu La Deshpande - Vyakti aani Valli, Pu La Deshpande - Madhuri Velankar, Patra Lekhan https://en.wikipedia.org/wiki/List_of_Marathi_films https://www.caleidoscope.in/art-culture/traditional-art-and-craft-of-maharashtra https://www.educationworld.in/maharashtra-govt-forms-panel-to-implement-compulsory-marathi-education-in-schools/ https://www.holidify.com/pages/culture-of-maharashtra-121.html https://www.mahasarav.com/marathi-letter-writing-format-example/

12	आंतरिक नियमित मूल्यांकन: 40%	सेमेस्टर समाप्त परीक्षा: 60%
13	नियमित मूल्यांकनाच्या माध्यमातून	
	घटक	उच्चतम गुण
1)	प्रस्तुति	05 गुण
2)	लिखित परियोजना	05 गुण
3)	बहु-विकल्प प्रश्नांच्या आधारित परीक्षण गुण	10 गुण
	एकूण गुण	20 गुण
14	शेवटच्या परीक्षेच्या प्रश्नपत्राचा स्वरूप	

सेमेस्टर अंत परीक्षा (SEE) साठी प्रश्नपत्रिकेचं स्वरूप:

उच्चतम गुण: 30

पास होण्यासाठी किमान गुण: 12

कालावधी: 1 तास

टिप: सर्व प्रश्न आवश्यक आहेत. प्रत्येक प्रश्नात आंतरिक पर्याय आहे.

प्रश्नांची संख्या	प्रश्नांची प्रकृती	उच्चतम गुण	कोणत्याही अध्यायातून
1)	खालील की प्रयत्न करा	15 गुण	अध्याय 1
a)	दीर्घोत्तरी प्रश्न	05 गुण	
b)	दीर्घोत्तरी प्रश्न	05 गुण	
c)	दीर्घोत्तरी प्रश्न	05 गुण	
2)	खालील की प्रयत्न करा	15 गुण	अध्याय 2
a)	लघुतरी प्रश्न	05 गुण	
b)	लघुतरी प्रश्न	05 गुण	
c)	लघुतरी प्रश्न	05 गुण	
	एकूण गुण	30 गुण	

AC –
Item No. –

As Per NEP 2020

Tolani College of Commerce (Autonomous)



कोर्स का शीर्षक: हिंदी की आवश्यकताएं: भाषा और सांस्कृतिक अंदाज (सेमेस्टर III)

Title of the Course: Essentials of Hindi: Language and Cultural Insights (Semester III)

	शैक्षणिक कार्यक्रम [Programmes:]
1)	Bachelor of Commerce (B.Com.)
2)	Bachelor of Management Studies (BMS)
3)	B.Com. in Accounting and Finance (BAF)
4)	B. Com in Banking and Insurance (BBI)
5)	B. Com in Financial Markets (BFM)
6)	Bachelor of Science in Information Technology (B.Sc.I.T.)
7)	Bachelor of Business Administration in Logistics (BBA Logistics)

२ क्रेडिट कोर्स का पाठ्यक्रम शैक्षिक वर्ष 2024-2025
से

Syllabus for 2 credit Course from the academic year 2024-2025

कोर्स का नाम: हिंदी की आवश्यकताएं: भाषा और सांस्कृतिक अंदाज

Name of the Course: Essentials of Hindi: Language and Cultural Insights

क्रमांक Sr. No.	शीर्षक Heading	विवरण Particulars
1	कोर्स का विवरण: इसमें शामिल है, लेकिन सीमित नहीं है:	कोर्स का प्रमुख ध्यान हिंदी भाषा में प्रवीणता विकसित करने पर है। इसमें सुनने, बोलने, पढ़ने और साहित्यिक कौशलों को विकसित करने का हिस्सा है। कोर्स भाषा के महत्व पर जोर देगा और स्क्रिप्ट और भाषा के विकासात्मक स्वरूप पर प्रकाश डालेगा।
2	ऊर्ध्वाधारी:	क्षमता सुधारने वाला कोर्स
3	सेमेस्टर:	III
4	प्रकार:	सिद्धांत और व्यावसायिक
5	क्रेडिट:	2 क्रेडिट (1 लेक्चर के लिए + 1 ट्यूटरियल/व्यावसायिक के लिए)
6	समय आवंटित:	30 घंटे
7	मार्क्स आवंटित:	30 मार्क्स
8	पाठ्यक्रम का उद्देश्य: इस कोर्स के अंत तक छात्र को यह होना चाहिए: - हिंदी बोलने वाले परिवार में दिनचर्या से जुड़े वातावरण में संवाद में शामिल होने के लिए अभ्यर्थियों को आत्मविश्वास और योगिकी प्रदान करना। - भाषा के विभिन्न कालों में की गई योगदान को अभ्यर्थियों को समझाना।	
9	पाठ्यक्रम अधिगम प्रतिफल: इस कोर्स के पूर्णतर छात्र होंगे: - इस पाठ्यक्रम के समापन पर, अभ्यर्थी हिंदी बोलने वाले समुदायों में दिनचर्या से सुरक्षित और समर्पित रूप से संवाद में शामिल हो सकेंगे, जिससे भाषा और इसके सांस्कृतिक संदर्भ के साथ एक गहरा संबंध बना सके। - पाठ्यक्रम के समापन तक, अभ्यर्थी भाषा के ऐतिहासिक महत्व और इसके विभिन्न कालों में समाज, सांस्कृतिक, और बौद्धिक परिदृश्यों को गहरे से समझेंगे।	

10	इकाई – 1 हिंदी भाषा का परिचय (15 घंटे)
	हिंदी में सामान्य वार्तालाप कौशल
	पठन और समझ कौशल का अभ्यास
	रचनात्मक लेखन - विवरण / कविता / कहानी लेखन और सार की समझ
	प्रमुख हिंदी लेखक और उनके योगदान - मुंशी प्रेमचंद, हरिवंश राय बच्चन, महादेवी वर्मा, प्रेमचंद
	औपचारिक एवं अनौपचारिक पत्र लेखन
	इकाई – 2 सामाजिकता, और भविष्य: एक अनुसंधान मुद्रा में हिन्दी भाषा अनुवाद का योगदान (15 घंटे)
	रौशनी, कैमरा, हिन्दी: बॉलीवुड में भाषा के विकास की खोज
	सामाजिक मुद्दों को समाधान करने के लिए हिन्दी भाषा का उपयोग
	भविष्य की प्रवृत्तियाँ: हिन्दी में उभरती तकनीक
11	शिक्षा और प्रसारण
	हिंदी भाषा, साहित्य या सांस्कृतिक के किसी विशिष्ट पहलुओं से संबंधित एक अनुसंधान परियोजना/असाइनमेंट
	संदर्भ:
	1) Bhatia, Tej K. Hindi: A Complete Course for Beginners. Routledge, 2008.
	2) Ashok K. Choudhury, The Hindi Movie in the Era of Globalization, Routledge, 2021.
	3) Jain, Madhu. The Oxford Hindi-English Dictionary. Oxford University Press, 1993.
	4) Ganti, Tejaswini, Bollywood: A Guidebook to Popular Hindi Cinema, Routledge, 2004.
	5) https://r.search.yahoo.com/_ylt=Awrxf5w.tJlSE4RvhS7HAX.;_ylu=Y29sbwNzZzMEcG9zAzMEDnRpZAMEc2VjA3Ny/RV=2/RE=1708354288/RO=10/RU=https%3a%2f%2fwww.financialexpress.com%2flifestyle%2fhow-relevant-is-hindi-in-todays-globalised-world-find-out-here%2f1713563%2f/RK=2/RS=Vvb_bTGSaRKirFXKOnHShqXGst0-
	6) https://medium.com/@onscreenseries/bollywood-through-the-ages-tracing-the-evolution-of-indian-cinema-3e7c61b8277d
	7) https://en.wikipedia.org/wiki/Hindi
	8) https://thehindisahitya.in/du-b-a-prog-ability-enhancement-course-aec-first-year/
	9) https://old.mu.ac.in/wp-content/uploads/2016/06/4.44-M.A.-Hindi-Part-I-Paper-I-III-V-VII.pdf
	10) https://blogs.languagecurry.com/articles/the-growing-popularity-of-hindi-exploring-its-rise-in-language-learning-technology-and-education

12	आंतरिक सतत मूल्यांकन: 40%	सेमेस्टर समाप्त परीक्षा: 60%
13	सतत मूल्यांकन के माध्यम से:	
	उपघटक	अधिकतम अंक
1)	प्रस्तुति	05 अंक
2)	लिखित परियोजना	05 अंक
3)	बहु विकल्पीय प्रश्न आधारित परीक्षण अंक	10 अंक
	कुल अंक	20 अंक
14	आखिरी परीक्षा के लिए प्रश्न पत्र का प्रारूप	

सेमेस्टर अंत परीक्षा (SEE) के लिए प्रश्न पत्र पैटर्न
अधिकतम अंक: 30 **उत्तीर्ण होने के लिए न्यूनतम अंक: 12** **अवधि: 1 घंटा**
 नोट: सभी प्रश्न अनिवार्य हैं। प्रत्येक प्रश्न में आंतरिक विकल्प है।

प्रश्न संख्या"	प्रश्नों का स्वभाव	अधिकतम अंक	किस इकाई से
1)	निम्नलिखित का प्रयास करें	15 अंक	इकाई – 1
a)	पूरे लंबाई का प्रश्न	05 अंक	
b)	पूरे लंबाई का प्रश्न	05 अंक	
c)	पूरे लंबाई का प्रश्न	05 अंक	
2)	निम्नलिखित का प्रयास करें	15 अंक	इकाई – 2
a)	शॉर्ट नोट	05 अंक	
b)	शॉर्ट नोट	05 अंक	
c)	शॉर्ट नोट	05 अंक	
	कुल अंक	30 अंक	

AC –
Item No. –

Tolani College of Commerce (Autonomous)



Programme: Compulsory for all Undergraduate Programmes
Title of the Course: Introduction to the Electoral Process in India

Syllabus for 2 credit Course from the academic year 2024-2025

Name of the Course: Introduction to the Electoral Process in India.

Sr. No.	Heading	Particulars
1	Description the course:	This course is designed to provide students with a comprehensive understanding of the electoral process in India. Covering the constitutional foundations, and contemporary practices, the course aims to equip students with the knowledge and insights necessary to create awareness about the importance of voting among the youth.
2	Vertical:	Co-Curricular
3	Type:	Theory
4	Credit:	2 credits
5	Hours Allotted:	30 Hours
6	Marks Allotted:	50 marks
7	Course Objectives: By end of this course student should be: 1) able to develop a thorough comprehension of the constitutional foundations that govern the electoral process in India. 2) able to equip students with the knowledge and insights to advocate for the importance of voting among the youth.	
8	Course Outcomes: Upon completion of this course students will be able to: 1) identify the relevant constitutional provisions related to elections. 2) examine contemporary practices and initiatives encouraging youth involvement in the electoral process.	

9	Module I: Constitutional Framework of Indian Elections (15 hours)
	1. Introduction to the Indian Constitution and its provisions related to elections. 2. Role of the Election Commission of India. 3. Constitutional rights and obligations regarding elections
	Module 2: Electoral Machinery and Procedures (15 hours)
	1. Process of voter registration in India and Significance of accurate and updated electoral rolls. 2. Use of Electronic Voting Machines (EVMs) and Voter Verifiable Paper Audit Trail (VVPAT). 3. Role of Systematic Voter's Education and Electoral Participation (SVEEP) in promoting voter literacy in India. (SVEEP portal https://ecisveep.nic.in/ to be used)
10	References: 1) Chandra, K. (2004). Democracy and the Electoral Process in India. Oxford University Press. 2) Constitution of India. (1950). Ministry of Law and Justice, Government of India. http://lawmin.nic.in/coi/coiason29july08.pdf 3) Election Commission of India. (2020). Constitutional provisions related to elections. https://www.eci.gov.in/ 4) Indian Ministry of Electronics and Information Technology. (2017). Handbook on Electronic Voting Machine. https://meity.gov.in/ 5) Singh, M. (2018). Evolution of the Indian Electoral System: A Historical Perspective. Journal of Political Studies, 5(2), 123-136. 6) Systematic Voter's Education and Electoral Participation (SVEEP) portal https://ecisveep.nic.in/

11	Internal Continuous Assessment: 40%	Semester End Examination: 60%	
12	Continuous Evaluation through:		
Sub-components		Maximum Marks	Minimum Passing Marks in Each of the Sub-components
1) Written assignment of 1000 words involving analysis of events related to the course taken from a newspaper, magazine, journal etc.		5	a) A learner must be present for each of the sub-components. b) The subtotal of all the 3 sub-components must be minimum 16 marks
2) Book review. The book selected must be approved by the teacher. A report of 1000 words must be submitted.		5	
3) MCQ Based Test		10	
Total		20	
13	Format of Question Paper: for the final examination		

Question Paper Pattern for Semester End Examination (SEE)

Maximum Marks: 30 Minimum Marks to Pass: 12

Duration: 1 hours.

Note: All questions are compulsory. Each question has an internal choice.

Question Number	Nature of Questions		Maximum Marks	From
1)	Attempt any 1 question out of the following 3:		15 marks	Module I
a)	Full length question			
b)	Three Notes (5 Marks Each)			
c)	Application/Numerical Question			
2)	Attempt any 1 question out of the following 3:		15 marks	Module II
a)	Full length question			
b)	Three Notes (5 Marks Each)			
c)	Application/Numerical Question			

Passing Criteria:

1. A learner must be present for each of the sub-components i.e Continuous Evaluation and Semester End Examination
2. A learner must obtain minimum 40 percent of total marks i.e Combined of both Continuous Evaluation and Semester End Examination

Signatures of Team Members

Sr.No	Name	Signature
1.		
2.		