

# Tolani College of Commerce (Autonomous)

Programme: Bachelor of Management Studies

Semester: VI

Assignment Topic for ATKT Continuous Evaluation

Course Name: INNOVATIVE FINANCIAL SERVICES			Assignment Topic
Sr. No.	Seat No.	Name of Student	
1	ATBMS624-37	MEHTA HARSH MANOJ	Digital Payment Systems in India: Trends and Challenges, Role of Fintech in Financial Inclusion, Impact of Blockchain on Banking Services, Mobile Wallets: A Study of User Adoption, Peer-to-Peer Lending: Opportunities and Risks
Course Name: PROJECT MANAGEMENT			Assignment Topic
Sr. No.	Seat No.	Name of Student	
1	ATBMS624-37	MEHTA HARSH MANOJ	Project Selection Criteria, Agile vs Waterfall: Project Management Methodologies Risk Management in IT Projects, Project Scheduling Techniques: PERT and CPM Project Closure: Best Practices
Course Name: INDIRECT TAXES			Assignment Topic
Sr. No.	Seat No.	Name of Student	
1	ATBMS624-37	MEHTA HARSH MANOJ	GST Implementation: Challenges and Opportunities; Impact of GST on Small Businesses Customs Duty: Types and Calculation, Excise Duty vs GST: A Comparative Study Input Tax Credit: Benefits and Challenges
Course Name: BRAND MANAGEMENT			Assignment Topic
Sr. No.	Seat No.	Name of Student	
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Designing & Implementing Branding Strategies: Brand Architecture: Meaning of Brand Architecture, The Brand-Product Matrix.
Course Name: RETAIL MANAGEMENT			Assignment Topic
Sr. No.	Seat No.	Name of Student	
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Explain the Emerging Trends in Retailing and its Impact of Globalization on Retailing.
Course Name: INTERNATIONAL MARKETING			Assignment Topic
Sr. No.	Seat No.	Name of Student	
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Explain the concept of International Trade and Trading Blocs like SAARC, ASEAN, NAFTA, EU, OPEC

*Shalini*  
*Ms. Shalini Clayton*



Course Name: MEDIA PLANNING & MANAGEMENT			
Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Explain the Meaning of Media & Features of Media, Meaning of Media Planning, Scope of Media planning, Media Planning Elements, Role of Media in Business.
Course Name: OPERATION RESEARCH			
Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Transportation Problem: Methods and Applications Assignment Problem: Hungarian Method, Game Theory: Concepts and Applications Simulation Modeling

Note: Assignment needs to be written in Pink Colour Book as prescribed by the college.

*Shalini*  
*Ms. Shalini (Clayton)*

