

Programme	Sem.	Course	Examination	Academic Year
B.Com.	4	ACCOUNTANCY AND FINANCIAL MANAGEMENT - IV	Continuous Evaluation Examination (CEE) Autonomous Batch	2025-2026

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topic
<b>ACCOUNTANCY AND FINANCIAL MANAGEMENT - IV</b>				
1	ATCOM42 3-24	24	DAS DISHANT DHANESH	<p>1. Explain the concept of buyback of shares under company law. Discuss its objectives, legal provisions, conditions, sources of funds, and accounting treatment.</p> <p>2. What are preference shares? Explain the procedure for issue and redemption of preference shares, including legal requirements and accounting entries.</p> <p>3. Define profit prior to incorporation. Explain how profits and losses prior to incorporation are calculated and apportioned between pre- and post-incorporation periods.</p> <p>4. What is internal reconstruction? Explain its objectives, methods, and accounting treatment with reference to capital reduction and balance sheet reorganization.</p>
2	31	31	CHAUDHARI AFTAB ALAM GUFARAN	
3	39	39	GALA SONIYA NARASIMALU	
4	67	67	GHORPADE YASH ASHOK	
5	99	99	LONDHE NEHA MANOHAR	
6	126	126	YADAV SACHIN SUSHIL	
7	ATCOM42 2-165	165	KHAN SOHA FAIYAZ	
8	ATCOM42 3-217	217	SALVI KESAR SACHIN	
9	279	279	AMKAR SUJAL RAJENDRA	
10	ATCOM42 3-349	349	JAIWAL AYUSH ANIL	
11	351	351	YADAV RAHUL UDAYBHAN	
12	ATCOM42 3-354	354	NIGADE SAKSHAM KIRAN	
13	ATCOM42 2-365	365	SHARMA PAVITRA SHRAVAN	
14	383	383	RAJ DERRICK JOHNSON	
15	ATCOM42 2-440	440	DSOUZA HAZEL JOAQUIM	
16	ATCOM42 2-449	449	JADHAV VIRAJ NILESH	
17	ATCOM42 3-457	457	DABHI HARSH JAYANTI	
18	472	472	NIMBALKAR SHRADDHESH SANTOSH	
19	494	494	VISHWAKARMA RAJIV PREMCHAND	

20	506	506	KHAN JUBAIDA MOHAMMAD ANIS	<p>1. Explain the concept of buyback of shares under company law. Discuss its objectives, legal provisions, conditions, sources of funds, and accounting treatment.</p> <p>2. What are preference shares? Explain the procedure for issue and redemption of preference shares, including legal requirements and accounting entries.</p> <p>3. Define profit prior to incorporation. Explain how profits and losses prior to incorporation are calculated and apportioned between pre- and post-incorporation periods.</p> <p>4. What is internal reconstruction? Explain its objectives, methods, and accounting treatment with reference to capital reduction and balance</p>
21	526	526	MAJUMDAR SUNIL PARIMAL	
22	ATCOM42 2-529	529	YADAV RUBY RAMJEET	
23	541	541	MOHITE STHAVAN BALAJI	
24	544	544	PRAJAPATI DEEPAK RADHESHYAM	
25	ATCOM42 2-547	547	MORE NIKHIL NITIN	
26	ATCOM42 2-554	554	RAJPUROHIT HARISH PRAKASH SINGH	
27	ATCOM42 2-580	580	TIRODKAR SEJAL SURENDRA	
28	582	582	YADAV DEEPAK DHARMENDRA	

#### Instructions

1. The **project report must be submitted in a BLUE colour book only.**
2. The **project title allotted to the seat number is final.**
3. **No change in title is allowed** under any circumstances.
4. If the title does not match the allotted topic, **the project will be rejected.**
5. The maximum weightage to the project report is **40 per cent.**
6. Total length of the project should be **12–15 pages only**

Programme	Semester	Course	Examination	Academic Year
B.Com.	IV	Foundation Course- IV	Continuous Evaluation (Autonomous Batch	2025-2026

**List of Assignment topics for Continuous Evaluation in the course of  
Foundation Course- IV**

FOUNDATION COURSE- IV				
Sr. No.	Exam Seat No.	Roll no.	Name of the learner	Title of the Assignment
1.	31	31	CHAUDHARI AFTAB ALAM GUFARAN	Advantages and Disadvantages of LASER technology
2.	39	39	GALA SONIYA NARASIMALU	Advantages and Disadvantages of Nanotechnology
3.	67	67	GHORPADE YASH ASHOK	Advantages and Disadvantages of Biotechnology and Genetic engineering
4.	99	99	LONDHE NEHA MANOHAR	Advantages and Disadvantages of Satellite Technology
5.	ATCOM42 2-165	165	KHAN SOHA FAIYAZ	Advantages and Disadvantages Information and Communication Technology
6.	ATCOM42 3-217	217	SALVI KESAR SACHIN	Approaches to ecology- Anthropocentrism
7.	279	279	AMKAR SUJAL RAJENDRA	Approaches to ecology- Biocentrism
8.	ATCOM42 2-440	440	DSOUZA HAZEL JOAQUIM	Approaches to ecology- Eco centristm
9.	ATCOM42 3-457	457	DABHI HARSH JAYANTI	Approaches to ecology- Ecofeminism
10.	494	494	VISHWAKARMA RAJIV PREMCHAND	Approaches to ecology- Deep Ecology
11.	506	506	KHAN JUBAIDA MOHAMMAD ANIS	Environmental Principle- The polluter pays principle
12.	526	526	MAJUMDAR SUNIL PARIMAL	Environmental Principle- The precautionary principle
13.	541	541	MOHITE STHAVAN BALAJI	Environmental Principle- The equity principle
14.	544	544	PRAJAPATI DEEPAK RADHESHYAM	Environmental Principle- The human rights principles

<b>Programme</b>	<b>Semester</b>	<b>Course</b>	<b>Examination</b>	<b>Academic Year</b>
<b>B.Com.</b>	<b>IV</b>	<b>Foundation Course- IV</b>	<b>Continuous Evaluation (Autonomous Batch</b>	<b>2025-2026</b>

15.	ATCOM42 2-547	547	MORE NIKHIL NITIN	Environmental Principle- The participation principle
16.	ATCOM42 2-571	571	KHURANA HARLEEN KAUR	Public Interest Litigation (PIL)- The need and procedure to file a PIL
17.	582	582	YADAV DEEPAK DHARMENDRA	Consumer courts and consumer movements

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Programme	Sem.	Course	Examination	Academic Year
B.Com.	4	Business Economics	Continuous Evaluation Examination (CEE) Autonomous - Batch	2025-2026

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topic
<b>BUSINESS ECONOMICS IV - Introduction to Public Finance</b>				
1	31	31	CHAUDHARI AFTAB ALAM GUFARAN	Role of Public Finance in a mixed economy.
2	39	39	GALA SONIYA NARASIMALU	Asymmetric information and market inefficiency.
3	99	99	LONDHE NEHA MANOHAR	Moral hazard problems in insurance markets.
4	126	126	YADAV SACHIN SUSHIL	Economic costs of overregulation in developing economies.
5	ATCOM422 -165	165	KHAN SOHA FAIYAZ	Trends in tax and non-tax revenue in India.
6	ATCOM423 -217	217	SALVI KESAR SACHIN	Market vs. Government: Efficiency comparison.
7	279	279	AMKAR SUJAL RAJENDRA	Meaning and importance of public revenue in economic development.
8	383	383	RAJ DERRICK JOHNSON	GST in India: Impact and challenges.
9	ATCOM422 -440	440	DSOUZA HAZEL JOAQUIM	Corporate tax reforms in India.
10	ATCOM423 -457	457	DABHI HARSH JAYANTI	Privatisation in India: Success and failures.
11	472	472	NIMBALKAR SHRADDHESH SANTOSH	Global comparison of public expenditure patterns.
12	494	494	VISHWAKARMA RAJIV PREMCHAND	Public expenditure on social services: Trends and analysis.
13	526	526	MAJUMDAR SUNIL PARIMAL	Public debt sustainability analysis for India.
14	541	541	MOHITE STHAVAN BALAJI	Debt traps and sovereign risk: Lessons for India.
15	544	544	PRAJAPATI DEEPAK RADHESHYAM	Public expenditure on education and health: An analysis.
16	582	582	YADAV DEEPAK DHARMENDRA	Role of technology in public expenditure management.

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Programme	Sem.	Course	Examination	Academic Year
B.Com.	4	Auditing	Continuous Evaluation Examination (CEE) Autonomous Batch	2025-2026

### Auditing

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topics
1	31	31	CHAUDHARI AFTAB ALAM GUFARAN	Challenges Faced by Auditors in the Modern Business Environment
2	39	39	GALA SONIYA NARASIMALU	
3	67	67	GHORPADE YASH ASHOK	
4	99	99	LONDHE NEHA MANOHAR	
5	126	126	YADAV SACHIN SUSHIL	Audit Process: From Planning to Reporting
6	ATCOM422-165	165	KHAN SOHA FAIYAZ	
7	191	191	PUHAL VISHAL BALBIR	
8	ATCOM423-217	217	SALVI KESAR SACHIN	
9	279	279	AMKAR SUJAL RAJENDRA	Types of Audit
10	351	351	YADAV RAHUL UDAYBHAN	
11	383	383	RAJ DERRICK JOHNSON	
12	ATCOM422-440	440	DSOUZA HAZEL JOAQUIM	
13	ATCOM423-457	457	DABHI HARSH JAYANTI	Use of Artificial Intelligence in Auditing
14	472	472	NIMBALKAR SHRADDHESH SANTOSH	
15	494	494	VISHWAKARMA RAJIV PREMCHAND	
16	526	526	MAJUMDAR SUNIL PARIMAL	
17	541	541	MOHITE STHAVAN BALAJI	Auditor's Independence and Its Impact on Audit Quality
18	544	544	PRAJAPATI DEEPAK RADHESHYAM	
19	ATCOM422-547	547	MORE NIKHIL NITIN	
20	582	582	YADAV DEEPAK DHARMENDRA	

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Programme	Sem.	Course	Examination	Academic Year
B.Com.	4	Advertising - II	Continuous Evaluation Examination (CEE) Autonomous Batch	2025-2026

Sr. No.	Exam Roll No.	Roll No.	Name	Project Topic
<b>ADVERTISING - II</b>				
1	31	31	CHAUDHARI AFTAB ALAM GUFARAN	Integrated Advertising Campaign Case Study of a Leading Brand
2	39	39	GALA SONIYA NARASIMALU	Impact of Social Media Advertising on Consumer Buying Behaviour
3	67	67	GHORPADE YASH ASHOK	Effectiveness of Celebrity Endorsements in Advertising
4	99	99	LONDHE NEHA MANOHAR	Comparative Study of Traditional vs Digital Advertising Media
5	126	126	YADAV SACHIN SUSHIL	USP vs ESP in Advertising: A Comparative Analysis with Brand Case Studies
6	ATCOM422-165	165	KHAN SOHA FAIYAZ	Role of Influencer Marketing in Modern Advertising Campaigns
7	191	191	PUHAL VISHAL BALBIR	Emotional Advertising and Its Impact on Brand Recall
8	ATCOM423-217	217	SALVI KESAR SACHIN	Media Planning Strategy of a Leading Brand
9	279	279	AMKAR SUJAL RAJENDRA	Advertising Campaign Failures: Causes and Lessons
10	ATCOM422-280	280	TIWARI ARPITA CHINTAMANI	Role of Creativity in Advertising Effectiveness
11	ATCOM422-313	313	REPAL SAKSHI SHIRISH	Comparative Analysis of Competing Brand Advertisements
12	351	351	YADAV RAHUL UDAYBHAN	Consumer Psychology and Buying Motives in Advertising
13	383	383	RAJ DERRICK JOHNSON	Copywriting and Visual Strategy in Print Advertising

<b>Sr. No.</b>	<b>Exam Roll No.</b>	<b>Roll No.</b>	<b>Name</b>	<b>Project Topic</b>
14	ATCOM422-430	430	GUPTA KHUSHI DEVI SURESH KUMAR	Digital Advertising Strategies Used by E-commerce Companies
15	ATCOM422-440	440	DSOUZA HAZEL JOAQUIM	Effectiveness of Advertising Appeals (Emotional vs Rational Appeals)
16	ATCOM422-445	445	PATNAIK RISHABH SUSHANT	Role of Digital Media in Integrated Marketing Communication
17	ATCOM423-457	457	DABHI HARSH JAYANTI	Impact of Online Advertising on Brand Awareness and Loyalty
18	472	472	NIMBALKAR SHRADDHESH SANTOSH	Case Study of Viral Advertising Campaigns and Their Success Factors
19	494	494	VISHWAKARMA RAJIV PREMCHAND	Role of Storytelling in Modern Advertising
20	ATCOM422-505	505	SINGH PRIYANKA RAJU	Advertising Strategies in FMCG Sector: A Case Study Approach
21	506	506	KHAN JUBAIDA MOHAMMAD ANIS	Advertising Strategies in the E-commerce Industry
22	526	526	MAJUMDAR SUNIL PARIMAL	Comparative Study of Advertising Strategies of Global vs Indian Brands
23	ATCOM422-529	529	YADAV RUBY RAMJEET	Role of Media Mix in Advertising Campaign Effectiveness
24	ATCOM422-535	535	KUSHWAHA SUPRIYA RAMKRIT	Consumer Perception towards Online vs Offline Advertising
25	541	541	MOHITE STHAVAN BALAJI	Ethical Issues in Advertising and Their Impact on Consumers
26	544	544	PRAJAPATI DEEPAK RADHESHYAM	Gender Representation in Advertising and Its Influence on Society
27	ATCOM422-546	546	MASHELKAR ARUNA GAJANAN	Role of Branding in Advertising Effectiveness
28	ATCOM422-547	547	MORE NIKHIL NITIN	Impact of Advertising on Youth Buying Behaviour

<b>Sr. No.</b>	<b>Exam Roll No.</b>	<b>Roll No.</b>	<b>Name</b>	<b>Project Topic</b>
29	ATCOM422-571	571	KHURANA HARLEEN KAUR	Evolution of Advertising Trends in the Digital Era
30	582	582	YADAV DEEPAK DHARMENDRA	Effectiveness of Pre-testing and Post-testing Methods in Advertising

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6. Total length of the project should be **15-20 pages only**

Programme	Sem.	Course	Examination	Academic Year
B.Com.	6	Commerce VI	Continuous Evaluation Examination (CEE) Autonomous Batch	2025-2026

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topic
<b>Commerce VI</b>				
1	49	49	MURUDKAR PRACHI CHANDRASHEKHAR	Training methods, importance of counselling , Explain performance appraisal system of any multi national company
2	63	63	QURESHI ABUBAKAR ILYAS	Training methods, importance of counselling , Explain performance appraisal system of any multi national company
3	78	78	REPAL SAKSHI SHIRISH	Training methods, importance of counselling , Explain performance appraisal system of any multi national company
4	103	103	PRAJAPATI SATYAM BABULAL	Training methods, importance of counselling , Explain performance appraisal system of any multi national company
5	ATCOM6 24-227	227	YADAV DHIRAJ ALAGU	Training methods, importance of counselling , Explain performance appraisal system of any multi national company
6	ATCOM6 23-241	241	SUTAR SIDDHARTH ANAND	Training methods, importance of counselling , Explain performance appraisal system of any multi national company

Instructions

1. The **project report must be submitted in a pink colour book only.**
2. The maximum weightage to the project report is **40 per cent.**
3. Total length of the project should be **12–15 pages only**

Programme	Sem.	Course	Examination	Academic Year
B.Com.	4	Commerce IV	Continuous Evaluation Examination (CEE) Autonomous Batch	2025-2026

Sr. No.	Exam Seat No.	Roll No.	Name	Project Topic
<b>Commerce IV</b>				
1	39	39	GALA SONIYA NARASIMALU	Factors affecting productivity Structure of financial markets
2	67	67	GHORPADE YASH ASHOK	Factors affecting productivity Structure of financial markets
3	99	99	LONDHE NEHA MANOHAR	Factors affecting productivity Structure of financial markets
4	126	126	YADAV SACHIN SUSHIL	Factors affecting productivity Structure of financial markets
5	ATCOM 422-165	165	KHAN SOHA FAIYAZ	Factors affecting productivity Structure of financial markets
6	ATCOM 423-217	217	SALVI KESAR SACHIN	Factors affecting productivity Structure of financial markets
7	279	279	AMKAR SUJAL RAJENDRA	Factors affecting productivity Structure of financial markets
8	383	383	RAJ DERRICK JOHNSON	Factors affecting productivity Structure of financial markets
9	ATCOM 422-440	440	DSOUZA HAZEL JOAQUIM	Factors affecting productivity Structure of financial markets
10	ATCOM 423-457	457	DABHI HARSH JAYANTI	Factors affecting productivity Structure of financial markets
11	472	472	NIMBALKAR SHRADDHESH SANTOSH	Factors affecting productivity Structure of financial markets
12	494	494	VISHWAKARMA RAJIV PREMCHAND	Factors affecting productivity Structure of financial markets
13	526	526	MAJUMDAR SUNIL PARIMAL	Factors affecting productivity Structure of financial markets
14	541	541	MOHITE STHAVAN BALAJI	Factors affecting productivity Structure of financial markets
15	544	544	PRAJAPATI DEEPAK RADHESHYAM	Factors affecting productivity Structure of financial markets
16	ATCOM 422-547	547	MORE NIKHIL NITIN	Factors affecting productivity Structure of financial markets

Instructions

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3. Total length of the project should be **12–15 pages only**

Tolani Education Society's

**TOLANI COLLEGE OF COMMERCE (AUTONOMOUS)**

150-151, SHER-E-PUNJAB SOCIETY, GURU GOBIND SINGH ROAD, ANDHERI (EAST), MUMBAI 400 093.

**BACKLOG STUDENTS SUBJECTWISE REGISTRATION REPORT ( )**

Tolani Education Society's

**TOLANI COLLEGE OF COMMERCE (AUTONOMOUS)**

150-151, SHER-E-PUNJAB SOCIETY, GURU GOBIND SINGH ROAD, ANDHERI (EAST), MUMBAI 400 093.

**BACKLOG STUDENTS SUBJECTWISE REGISTRATION REPORT ( )**

Course : SYBCOM IV

Sr. No.	Exam Roll No.	Roll No.	Name	Project Topics
<b>BUSINESS LAW - II</b>				
1	31	31	Chaudhari Aftab Alam Gufaran	Role of District Consumer Disputes Redressal Commission: Pendency & Relief Analysis.
2	39	39	Gala Soniya Narasimalu	Licensing and Franchising of Trademarks: Case Study of Food Chains in Mumbai.
3	67	67	Ghorpade Yash Ashok	Celebrity Endorsements & Influencer Liability under Sec 21 of CPA 2019.
4	99	99	Londhe Neha Manohar	Intellectual Property Issues in Social Media: Reels, Remixes, and Content Theft.
5	126	126	Yadav Sachin Sushil	Role of AI in Copyright: Who Owns AI-Generated Art, Music, and Code?
6	ATCOM422-165	165	Khan Soha Faiyaz	Product Liability under Sec 84-87: Impact on Manufacturers & Sellers.
7	ATCOM423-217	217	Salvi Kesar Sachin	Consumer Protection in Banking & Insurance Services: Mis-selling and Deficiency in Service.
8	279	279	Amkar Sujal Rajendra	Traditional Knowledge and IPR: Protection of Ayurveda, Yoga, and Folklore.
9	ATCOM422-280	280	Tiwari Arpita Chintamani	Mediation as ADR under CPA 2019: Success Rate and Consumer Perception.
10	351	351	Yadav Rahul Udaybhan	Trademark Infringement in Local Markets: A Study of Counterfeit Products in Mumbai.
11	383	383	Raj Derrick Johnson	Patent vs Trade Secret: Which is Better for Startups in India?
12	ATCOM422-440	440	Dsouza Hazel Joaquim	Consumer Rights Awareness Among College Students: A Study Based on CPA 2019.
13	ATCOM423-457	457	Dabhi Harsh Jayanti	Role of Customs in IPR Enforcement: Stopping Counterfeit Goods at Ports
14	472	472	Nimbalkar Shraddhesh	Geographical Indications in

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**BACKLOG STUDENTS SUBJECTWISE REGISTRATION REPORT ( )**

			Santosh	Maharashtra: Economic Impact of GI Tags
15	494	494	Vishwakarma Rajiv Premchand	E-Commerce Rules under CPA 2019: Compliance by Major Platforms like Amazon, Meesho, Blinkit.
16	506	506	Khan Jubaida Mohammad Anis	Analyze 3 .INDRP cases from NIXI and WIPO. Check how many local businesses lost domains.
17	526	526	Majumdar Sunil Parimal	Patenting of Software and Business Methods in India: Challenges and Trends
18	541	541	Mohite Sthavan Balaji	Effectiveness of Central Consumer Protection Authority (CCPA) in Curbing Misleading Ads.
19	544	544	Prajapati Deepak Radheshyam	. Unfair Trade Practices in Online Sales: Dark Patterns, Drip Pricing, Fake Reviews.
20	ATCOM422-547	547	More Nikhil Nitin	Copyright Awareness Among UG Students: Plagiarism, Memes, and YouTube Content.
21	582	582	Yadav Deepak Dharmendra	E-Filing of Consumer Complaints: Ease of Access through E-Daakhil Portal.

**Total Students : 21****Instructions**

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- 6. Total length of the project should be 20–30 pages only.**
- 7. You can stick appropriate pictures, wherever possible.**