

AC –11-03-2025  
Item No. –04

Approved by the BOS in Bachelor of Commerce (Management Studies) on 06-03-2025 Item No. 03

## **As Per NEP 2020**

# **Tolani College of Commerce (Autonomous)**



Knowledge is Supreme

**Title of the Course: Business Ethics**

**Programme: Bachelor of Management Studies Semester-VI**

**Syllabus for 2 credits**

**From the academic year 2025 - 2026**

## Name of the Course: Business Ethics

Sr. No.	Heading	Particulars
1	<b>Description the course:</b>	This course explores business ethics, covering principles, decision-making, and corporate responsibility. It examines governance, professional conduct, stakeholder roles, and ethical audits. Through case studies, students analyze ethics in global business, marketing, HR, supply chains, and environmental responsibility, including regulations and CSR.
2	<b>Vertical:</b>	Major
3	<b>Type:</b>	Theory
4	<b>Credit:</b>	2 credits
5	<b>Hours Allotted:</b>	30 hours
6	<b>Marks Allotted:</b>	50 marks Continuous Evaluation 20 Marks Semester End Examination 30 Marks
7	<b>Course Objectives:</b> <ol style="list-style-type: none"> <li>1. To Develop Ethical Decision-Making Skills</li> <li>2. To Understand the Role of Ethics in Business Sustainability</li> </ol>	
8	<b>Course Outcomes:</b> <ol style="list-style-type: none"> <li>1. Demonstrate Ethical Decision-Making Skills and Evaluate the Role of Ethics in Business Sustainability</li> <li>2. Analyze Stakeholder Responsibilities in Business Ethics and Integrate Ethical Strategies into Global Business Practices.</li> </ol>	

9	<b>Modules</b>
	<p><b>Module 1:</b> Fundamentals and Applications of Business Ethics <span style="float: right;"><b>(15 Hours)</b></span></p>
	<ul style="list-style-type: none"> <li>• Meaning, Nature and Importance of Business Ethics, Factors Influencing Business Ethics, Corporate Ethics: Ethical Behavior and Audit of Ethical Behavior, Tools and Techniques of Business Ethics Management , Role of various agencies in ensuring ethics in corporation,</li> <li>• Types of Business Ethics, Individual Ethics, Professional Ethics, Employees and Business Ethics , Consumers and Business Ethics, Suppliers, Competitors and business ethics Gandhian Philosophy of Ethical Behavior, Social Audit, Concept of Globalization and Global Business Network, Relationship among Business, Business Ethics and Business Development</li> </ul>
	<p><b>Module 2:</b> Ethical Business Systems and Global Perspectives <span style="float: right;"><b>(15 Hours)</b></span></p>
	<ul style="list-style-type: none"> <li>• Developing Business System Ethics relating to Ethics in Global Economy, Marketing Ethics in Foreign Trade, Role of Business Ethics in Developing Civilized Society, Concept of Corporate Social Responsibility.</li> <li>• Meaning of Functional Ethics, Types of Ethics according to Functions of Business (Marketing and HRM), Types of Ethics according to Functions of Business (Purchase, Selling and Distribution) ,Suppliers, Competitors and business ethics, Civil Society and Business Ethics, Government, Regulation and business ethics, Environment and Business Ethics, IT and Ethics</li> </ul>

10	<p><b>References:</b></p> <ul style="list-style-type: none"> <li>• Ferrell, O.C., John Paul Fraedrich, and Linda Ferrell. <i>Business Ethics: Ethical Decision Making and Cases</i>. 13th ed., Cengage, 2022.</li> <li>• Velasquez, Manuel G. <i>Business Ethics: Concepts and Cases</i>. 7th ed., Pearson, 2024. <a href="http://campusbooks.com">campusbooks.com</a></li> <li>• Mandal, S.K. <i>Ethics in Business and Corporate Governance</i>. 2nd ed., Tata McGraw-Hill, 2012. <a href="http://highereducation.com">highereducation.com</a></li> <li>• Fernando, A.C. <i>Business Ethics and Corporate Governance</i>. 1st ed., McGraw-Hill, 2019. <a href="http://mheeducation.co.in">mheeducation.co.in</a></li> </ul>																
11	<b>Internal Continuous Assessment: 20%</b>	<b>Semester End Examination: 30%</b>															
12	<p><b>Continuous Evaluation through: (20 Marks)</b></p> <table border="1" data-bbox="282 747 1414 905"> <thead> <tr> <th data-bbox="282 747 984 789"><b>Component</b></th> <th data-bbox="989 747 1414 789"><b>Total Marks</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="282 795 984 905">Assignment/Case Studies/Book Review/ News Analysis/Presentation/ /Project/ Class Test</td> <td data-bbox="989 795 1414 905">20 Marks</td> </tr> </tbody> </table>		<b>Component</b>	<b>Total Marks</b>	Assignment/Case Studies/Book Review/ News Analysis/Presentation/ /Project/ Class Test	20 Marks											
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13	<p><b>Format of Question Paper:</b> for the final examination  <b>Question Paper Pattern for Semester End Examination (SEE)</b>  <b>Maximum Marks: 30</b> <b>Duration: 1Hour</b></p> <table border="1" data-bbox="212 1041 1468 1606"> <thead> <tr> <th data-bbox="212 1041 362 1108"><b>Q. No.</b></th> <th data-bbox="367 1041 1279 1108"><b>Particular</b></th> <th data-bbox="1284 1041 1468 1108"><b>Marks</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="212 1115 362 1230"><b>Q-1</b></td> <td data-bbox="367 1115 1279 1230"> <b>Attempt any ONE the following: (Module 1)</b>  A. Full Length Question  B. Full Length Question </td> <td data-bbox="1284 1115 1468 1230"><b>10 Marks</b></td> </tr> <tr> <td data-bbox="212 1236 362 1352"><b>Q-2</b></td> <td data-bbox="367 1236 1279 1352"> <b>Attempt any ONE the following: (Module 2)</b>  A. Full Length Question  B. Full Length Question </td> <td data-bbox="1284 1236 1468 1352"><b>10 Marks</b></td> </tr> <tr> <td data-bbox="212 1358 362 1539"><b>Q-3</b></td> <td data-bbox="367 1358 1279 1539"> <b>Short Notes attempt any TWO of the following:</b>  A. (Module 1)  B. (Module 1)  C. (Module 2)  D. (Module 2) </td> <td data-bbox="1284 1358 1468 1539"><b>10 Marks</b></td> </tr> <tr> <td data-bbox="212 1545 362 1606"></td> <td data-bbox="367 1545 1279 1606">Note: Any of the Short notes of 5 Marks can be a case study.</td> <td data-bbox="1284 1545 1468 1606"></td> </tr> </tbody> </table>		<b>Q. No.</b>	<b>Particular</b>	<b>Marks</b>	<b>Q-1</b>	<b>Attempt any ONE the following: (Module 1)</b> A. Full Length Question B. Full Length Question	<b>10 Marks</b>	<b>Q-2</b>	<b>Attempt any ONE the following: (Module 2)</b> A. Full Length Question B. Full Length Question	<b>10 Marks</b>	<b>Q-3</b>	<b>Short Notes attempt any TWO of the following:</b> A. (Module 1) B. (Module 1) C. (Module 2) D. (Module 2)	<b>10 Marks</b>		Note: Any of the Short notes of 5 Marks can be a case study.	
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## Signatures of Team Members

<b>Sr. No</b>	<b>Name</b>	<b>Signature</b>
<b>1.</b>	Dr. Sadhana Venkatesh	
<b>2.</b>	Ms. Shalini Clayton	
<b>3.</b>	Ms. Ashiyana Shaikh	
<b>4.</b>	Ms. Ranjeeta Rahul Prajapati	