As Per NEP 2020

Tolani College of Commerce (Autonomous)

विद्या परम दैवतम्।

Knowledge is Supreme

Title of the Course: Principles & Practices Of Tourism (Semester IV)

Programme: Bachelor of Commerce (Logistics)

Syllabus for 3 Credit Course from the Academic Year 2025-2026

Name of the Course: Principles & Practices Of Tourism

Sr. No.	Heading	Particulars
1	**Description of the course :** **Including but not limited to :**	This course is designed toUnderstand the fundamentals of the Tourism industry and its development in India. Develop insights on the difference between International and National Industry.
2	**Vertical :**	Major
3	**Type :**	Theory
4	**Credit**:	3 credits
5	**Hours Allotted :**	45 Hours
6	**Marks Allotted**:	100 Marks Continuous Evaluation 40 marks and Semester End Examination 60 marks
7	**Course Objectives:** 1. Knowhow onTourism in India through Surface transportation. 2. Impart knowledge on new trends in Tourism.	
8	**Course Outcomes**: 1. To develop an understanding of the nature of tourism in India 2. Throw light on an initiative by Government and Railways to promote tourism. 3. To understand different modes and package tours by Travel	

9	Module 1:	(15 Hours)
	● Basics of Tourism: History & Growth, Tourism & Economy, Multiplier Effect ● Principles, Components & Types of Tourism – Service Industry, Passenger Transportation ● Domestic & International Tourism ● Tourism Policy & Initiatives of Govt – Dept of Tourism, ITDC, IRCTC, etc.	
	Module 2: **(15 Hours)**	
	● Inbound & Outbound Tourism – Segmentation, Bookings, Package Tours ● Travel Agencies, Destinations & Infrastructure – Ratings	

	- Tourism by Road: Infrastructure – Connectivity to destinations, Quadrangle, Highways, Bharatmala Project - Road Vehicles – Cabs, Minibuses, Luxury Buses, Double Deck Sleeper - Regulations – Single point, Multiple destinations, Group booking, Cluster approach
Module 3:	**(15 Hours)**
	- Tourism by Rail: Infrastructure – Rail destination, Toy trains to Hills (Shimla, Darjeeling, Ooty), Last mile connectivity - Railway Initiatives – Rail Yatrik Niwas, Budget Hotels, Online Bookings, Tourist Lounges - Bookings – Group ticket, package tours, circular journey ticket, etc. - Tourist trains – Palace on Wheels, Maharaja, Deccan Odyssey, Rail package tours, Coach Bookings itinerary - Trends in Tourism: Sustainable tourism (Ecological & environmental issues), Heritage, Religious, Medical, Leisure, Conferences, Destination weddings - New destinations – Statue of Unity, Akshardham, Winter tourism, etc

10	**Reference Books:** - Course Material Prepared by LSC "Bharatmala." Wikipedia, Wikimedia Foundation, last modified 2 weeks ago, https://en.wikipedia.org/wiki/Bharatmala. "Sagarmala Project." Wikipedia, Wikimedia Foundation, last modified last month, https://en.wikipedia.org/wiki/Sagar_Mala_project. "PM Gati Shakti." Wikipedia, Wikimedia Foundation, last modified 3 months ago, https://en.wikipedia.org/wiki/PM_Gati_Shakti. "Multi-Modal Logistics Parks in India." Wikipedia, Wikimedia Foundation, last modified 4 months ago, https://en.wikipedia.org/wiki/Multi-Modal_Logistics_Parks_in_India. - Government of India, Ministry of Road Transport and Highways. Logistics Efficiency Enhancement Program (LEEP). Delhi, 2016. - Arora, Rajat. "Government Approves Plan to Build 34 Mega Multi-Modal Logistics Parks at an Investment of Rs 2 Lakh Crore." The Economic Times, 21 July 2017. "Government to Develop 15 Multi-Modal Logistics Parks for Rs 33,000 Crore." Business Standard. "India Has a $1.2 Trillion Plan to Snatch Factories from China." Bloomberg, 3 October 2022. "First Phase of Bharatmala Pariyojana to Start by End of 2018: Gadkari." The Economic Times. "Projects Worth Rs 44.6k Crore Underway for Rail Connectivity to Ports." The Economic Times.

11	Internal Continuous Assessment: 40%	Semester End Examination: 60%	
12	Continuous Evaluation through: (40 marks)	Case Study, Class Presentation and Research Assignments, Periodical Test	A Learner must be present for each of the sub-component

13	Format of SEE Question Paper: (60 marks)		
	Question No.	Nature of Question	Maximum Marks

	Q-1	Answer the following: (attempt any 2 of 3)
		    a)
		    b)
		    c)
			15 Marks

	Q-2	Answer the following: (attempt any 2 of 3)
		    a)
		    b)
		    c)
			15 Marks

	Q-2	Answer the following: (attempt any 2 of 3)
		    a)
		    b)
		    c)
			15 Marks

	Q-2	Answer the following: (attempt any 2 of 3)
		    a)
		    b)
		    c)
			15 Marks

Signatures of Team Members

Sr.No.	Name	Signature
1.	Ms. Amrita Nambiar	