

**As Per NEP 2020**

**Tolani College of  
Commerce  
(Autonomous)**



Knowledge is Supreme

**Title of the Course: Commercial Geography**

**Name of the Programme: Bachelor of Commerce (Logistics)**

**Semester I**

**Syllabus for 2 Credit Course**

**From the academic year- 2024-2025**

## Name of the Course: Commercial Geography

Sr. No.	Heading	Particulars
1	<b>Description the course:</b>	The course is a generic course to understand the distribution of resources and the economic activities across the globe. The study of geography is vital for functioning of logistics. The success of logistics is determined by the ability to overcome geographical constraints and establishing a system for smooth movement of the necessary goods and services.
2	<b>Vertical:</b>	Value Education Course
3	<b>Type:</b>	Theory
4	<b>Credit:</b>	2 credits
5	<b>Hours Allotted:</b>	30 Hours
6	<b>Marks Allotted:</b>	50 Marks Continuous Evaluation 20 Marks Semester End Examination 30 Marks
7	<b>Course Objectives:</b> By end of this course learners should be:	<ol style="list-style-type: none"> <li>1. acquainted with dynamic aspects of Commercial Geography.</li> <li>2. aware about the relationship between the geographical factors and economic activities</li> </ol>
8	<b>Course Outcomes:</b> The learners shall be:	<ol style="list-style-type: none"> <li>1. sensitised about environmental issues and the need for conservation of environment</li> <li>2. Knowing the basics of commercial and marketing activities related to the earth</li> </ol>

9	<p><b>Module 1: Basics of Geography (15 Hours)</b></p> <ol style="list-style-type: none"> <li><b>1. Introduction to geography and environment:</b> Definition, Nature and scope of Geography; Meaning of environment, Classification of environment</li> <li><b>2. Commercial activities:</b> Definition; Primary, secondary, tertiary, and quaternary activities; Factors affecting commercial activities of humans</li> <li><b>3. Basics of maps:</b> Definition; Types of maps; Elements of maps; Major continents and oceans; Major latitudes and longitudes;</li> <li><b>4. Introduction to World Time zones:</b> Definition and Concept; Greenwich Meridian Time; Time zones and calculations of time zones</li> </ol> <p><b>Module 2: Introduction to Transportation systems (15 Hours)</b></p> <ol style="list-style-type: none"> <li><b>1. Modes of transport:</b> Roadway- National Highway including Golden Quadrilateral, E-W corridor, N-S corridor, NH numbers; Railway junctions &amp; connections; Airports- international &amp; domestic; Port- Sea Ports and River ports</li> <li><b>2. Agricultural and Industrial Production:</b> Agricultural zones and important crops; Industrial belts, Industrial Estates, SEZs, Export Processing Zones, Textile Zones, Leather Zones, Chemical Zones in India</li> <li><b>3. Trade and trade routes:</b> Types of trade; Trade lines to the world from India; Capitals of the countries, Important and commercial cities in the world; Currencies of the world;</li> <li><b>4. IATA and Airport Codes:</b> Introduction to IATA: Vision, Mission and Objectives; Priority Areas of IATA; Introduction to IATA Airport Codes: its history importance and use in the air transportation business</li> </ol>
10	<p><b>Reference Books:</b></p> <ol style="list-style-type: none"> <li>1. B. Arunachalam, Economic and Commercial Geography: With Special Reference to India, A.R. Sheth, 1965</li> <li>2. Dudley Stamp, Commercial Geography, Prentice Hall Press; 9th edition (1 November 1973) 832 pages</li> <li>3. Dudley Stamp, Our Developing World Paperback, Hassell Street Press (9 September 2021), 202 pages</li> <li>4. Gonner E.C. K., Commercial Geography, Trieste Publishing</li> <li>5. Hartshorne &amp; Alexander, (1996). Economic Geography. Prentice Hall</li> <li>6. Late Majid Husain, Geography of India; Edited by Dr. Tasawwur Husain Zaidi; McGraw Hill; Standard Edition (1 July 2022); ISBN-13: 978-9355322128; 944 pp.</li> </ol>
11	<p><b>Other Readings:</b></p> <ol style="list-style-type: none"> <li>1. NCERT Class 6 / 9 / 10 Geography</li> </ol>
12	<p><b>Websites:</b></p> <ol style="list-style-type: none"> <li>1. <a href="https://education.nationalgeographic.org/resource/silk-road/">https://education.nationalgeographic.org/resource/silk-road/</a></li> <li>2. <a href="https://www.iata.org/">https://www.iata.org/</a></li> <li>3. <a href="https://www.iata.org/en/publications/directories/code-search/">https://www.iata.org/en/publications/directories/code-search/</a></li> <li>4. <a href="https://www.nationsonline.org/oneworld/IATA_Codes/airport_code_list.htm">https://www.nationsonline.org/oneworld/IATA_Codes/airport_code_list.htm</a></li> <li>5. <a href="https://www.gutenberg.org/files/24884/24884-h/24884-h.htm">https://www.gutenberg.org/files/24884/24884-h/24884-h.htm</a></li> </ol>

<b>12</b>	<b>Internal Continuous Assessment: 40%</b>	<b>Semester End Examination: 60%</b>	
<b>13</b>	<b>Continuous Evaluation through:</b>	1. Fieldwork-based project work and report or assignment or presentation or report-writing or article/ book review or topic-based activity	10 Marks
		2. MCQ Based Test	10 Marks
		Total	20 Marks
<b>14</b>	<b>Format of Question Paper:</b>		
	Question Number	Nature of Questions	Maximum Marks
	1)	Attempt any THREE of the following: (From Module I)	15
		A.	
		B.	
		C.	
	2)	Attempt any THREE of the following: (From Module II)	15
A.			
B.			
C.			
	D.		

### Signatures of Team Members

Sr. No.	Name	Signature
1.	Mr. Kaustubh Bhagat	