

AC –

Item No. –

**As Per NEP 2020**

**Tolani College of  
Commerce  
(Autonomous)**



**Title of the Course:  
International Logistics Management  
(Semester III)**

**Programme: Bachelor of Business Administration  
(Logistics)**

**Syllabus for 4 Credit Course from the Academic Year 2024-2025**

## Name of the Course: International Logistics Management

Sr. No.	Heading	Particulars
1	<b>Description of the course :</b>  <b>Including but Not limited to :</b>	This course provides an overview of global logistics, trade foundations, and transportation principles.  Explore containerization basics and gain insights into international commercial documents.
2	<b>Vertical :</b>	Minor
3	<b>Type :</b>	Theory
4	<b>Credit:</b>	4 credits
5	<b>Hours Allotted :</b>	60 Hours
6	<b>Marks Allotted:</b>	100 Marks Continuous Evaluation 40 marks and Semester End Examination 60 marks
7	<b>Course Objectives:</b> <ol style="list-style-type: none"> <li>1. To identify the key elements and goals of international logistics, emphasising integrated logistics and customer-focused marketing.</li> <li>2. To explore the foundations of international trade, including marketing channels, and recognize the vital role of clearing agents.</li> <li>3. To examine transportation modes and choices in global logistics, considering cost and efficiency factors.</li> <li>4. To grasp the basics of containerization, covering classification, benefits, constraints, and roles in global trade logistics.</li> </ol>	
8	<b>Course Outcomes:</b> <ol style="list-style-type: none"> <li>1. Ability to explain global logistics principles, emphasising integrated and customer-focused approaches.</li> <li>2. Ability to apply theoretical knowledge of international trade fundamentals to real-life scenarios.</li> <li>3. Assess and choose suitable transportation options in global logistics based on cost and efficiency considerations.</li> <li>4. Apply basic principles of containerization in global trade logistics.</li> </ol>	

9	<b>Module 1: International Logistics (15 Hours)</b>
	<ul style="list-style-type: none"> <li>▶ Definition, Evolution, Components, Importance, Objectives of International Logistics</li> <li>▶ Integrated logistics and Customer focused Marketing,</li> <li>▶ Basis for International Trade</li> <li>▶ International Marketing Channels</li> <li>▶ Role of Clearing Agent</li> <li>▶ Modes and Choice of Transportation</li> <li>▶ Cost of Transportation</li> </ul>
	<b>Module 2: Transportation Functionality and Principles (15 Hours)</b>
	<ul style="list-style-type: none"> <li>▶ Transportation Functionality</li> <li>▶ Transportation Principles</li> <li>▶ Multi-Modal Transport Characteristics</li> <li>▶ Comparison with other modes</li> <li>▶ Understanding legal aspects in transportation</li> <li>▶ Air Cargo Tariff Structure</li> <li>▶ Freight Structure and Practice</li> </ul>
	<b>Module 3: Containerization (15 Hours)</b>
	<ul style="list-style-type: none"> <li>▶ Classification</li> <li>▶ Benefits and Constraints</li> <li>▶ ICD-Role &amp; Function</li> <li>▶ CFS</li> <li>▶ Export Clearance at ICD</li> <li>▶ CONCOR</li> <li>▶ Chartering – Kinds, Party &amp; Arbitration</li> </ul>
	<b>Module 4: International Commercial Documents (15 Hours)</b>
	<ul style="list-style-type: none"> <li>▶ Contracts</li> <li>▶ Payment Terms and Conditions</li> <li>▶ Insurance</li> <li>▶ Packaging for Export</li> <li>▶ Custom Clearance</li> <li>▶ Communication</li> <li>▶ Brokerage</li> </ul>
10	<b>Reference Books:</b> <ul style="list-style-type: none"> <li>● Mangan, John, Chandra Lalwani, and Tim Butcher. Global Logistics and Supply Chain Management. Wiley, 2016.</li> <li>● Lal, Rajiv. Logistics and Supply Chain Management in India: A Comprehensive Handbook. Response Books, 2012.</li> </ul>

- Pandey, Ashish. Indian Logistics and Supply Chain: An Overview of Emerging Trends. Springer, 2019.
- Raghuram, G. Transportation in India: Performance, Strategies, and Challenges. SAGE Publications India Pvt Ltd, 2012.
- Coyle, John J., et al. Transportation: A Global Supply Chain Perspective. Cengage Learning, 2016.
- David, Pierre A. International Logistics: The Management of International Trade Operations. Cengage Learning, 2016.
- Neise, Rolf. Container Logistics: The Role of the Container in the Supply Chain. Kogan Page, 2015.
- Singh, Rakesh, and Himanshu Shee. Logistics Management in India: Emerging Trends and Challenges. Springer, 2018.

<b>11</b>	<b>Internal Continuous Assessment: 40%</b>	<b>Semester End Examination : 60%</b>	
<b>12</b>	<b>Continuous Evaluation through: (40 marks)</b>	1) Case Study, Class Presentation and Research Assignments (30 marks)  2) MCQ Based Test (10 marks)	A Learner must be present for each of the sub-component
<b>13</b>	<b>Format of SEE Question Paper: (60 marks)</b>		
	<b>Question No.</b>	<b>Nature of Question</b>	<b>Maximum Marks</b>
	<b>Q-1</b>	Answer the following: (attempt any 3 of 4) a) b) c) d)	15 Marks
	<b>Q-2</b>	Answer the following: (attempt any 3 of 4) a) b) c) d)	15 Marks
	<b>Q-3</b>	Answer the following: (attempt any 3 of 4) a)	15 Marks

		b) c) d)	
	<b>Q-4</b>	Answer in Detail: (attempt any 3 of 4) a) b) c) d)	15 Marks

**Signatures of Team Members**

<b>Sr.No.</b>	<b>Name</b>	<b>Signature</b>
1.	Ms. Amrita Nambiar	
2.	Mr. Vijay Kapoor	