



Tolani College of Commerce (Autonomous)

तोलानी वाणिज्य महाविद्यालय (स्वायत्त)

(Sponsored and Managed by Tolani Education Society, Mumbai - 400 021)

(Recognised Linguistic (Sindhi) Minority Institution, Affiliated to University of Mumbai)

Re-Accredited (3rd Cycle) by N.A.A.C. with 'A' Grade (CGPA 3.03)

Knowledge is Supreme

150-151, SHER-E-PUNJAB SOCIETY,
GURU GOBIND SINGH ROAD,
ANDHERI (EAST), MUMBAI-400 093.

Tel. : (022) 6153 5455

Fax : (022) 6153 5456

E-mail : tcc@tolani.edu

Website : tcc.tolani.edu

Name of the Department/ Programme	Department of Environmental Studies and Foundation Course 1) Bachelor of Commerce Programme					
Name of the Course	Open Elective Courses (OE): Sustainable Tourism					
Semester	II					
Number of Credits	2					
Number of Lectures	30					
Lecture Duration	60 minutes					
Total Marks:	CE	20	SEE	30	Total	50

Learning Objectives of the Course

Sr.No.	Objectives
LOC1	To understand the impacts of Tourism
LOC2	To understand the basics of sustainability in tourism

Learning Outcomes of the Course

Sr. No.	Outcomes
CO1	The learners understand the importance of minimizing impacts of tourism
CO2	The learners appreciate the role of tourism as economic and social driver.



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Module No.	Details	No. of Lectures
1	Tourism and its Impacts	10
	<ul style="list-style-type: none">• Importance of tourism; Development of Tourism• Impacts of Tourism- Socio-economic, Cultural and Environmental	

Module No.	Details	No. of Lectures
2	Sustainable Tourism	10
	<ul style="list-style-type: none">• Definition, Need and Importance of Sustainable tourism• Drivers of Sustainable tourism• Sustainability in Tourism- Hospitality, Aviation• Case Studies	

Module No.	Details	No. of Lectures
3	Ethics and Code	10
	<ul style="list-style-type: none">• Importance of Ethics in Tourism• Global Code of Ethics for Tourism• Corporate Social Responsibility and Sustainability in Tourism	

References

1. Bhatia A. K. (1986) Tourism Development- Principles and Practices, Sterling Publishers Pvt. Ltd., New Delhi.
2. Batra K. L. (1990) – Problems and prospects of Tourism. Printwell Publisher, Jaipur
3. Chopra Sunita (1991)- Tourism Development of India, Ashish Publishing House, New Delhi
4. Matheson, Alistair and Wall Geoffery (1983) –Tourism- Economic, Physical and social Impact, Orient Longman, London.



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5. Usha Bala (1988) – Tourism in India, Policy and Perspective, Arushi Publishers, New delhi.
6. Maharashtra Tourism Policy 2016
7. https://www.researchgate.net/publication/340171808_Factors_Affecting_Tourism_Industry_and_Its_Impacts_on_Global_Economy_of_the_World
8. <https://www.unwto.org/sustainable-development>
9. <https://www.passportindia.gov.in/AppOnlineProject/online/faqMainPage>
10. <https://www.unwto.org/>
11. <https://www.pata.org/>
12. <https://www.iata.org/>
13. <https://www.uftaa.org/>
14. <https://itdc.co.in/>
15. <https://www.maharashtratourism.gov.in/>
16. <https://www.orchidhotel.com/our-ecotel-policy/community-involvement.html>

Scheme of Evaluation Pattern

Table 1A: Scheme of Continuous Evaluation (CE)

Scheme of Evaluation Pattern

Sub-components	Maximum Marks	Conditions for passing
1) Fieldwork-based project work and report or assignment or presentation or report-writing or article/ book review or topic-based activity	10	a) A learner must be present for each of the sub-components. b) The subtotal of both the sub-components must be minimum 08 marks
2) MCQ Based Test	10	
Total	20	



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**Table 1B: Scheme of Semester End Examination (SEE) Evaluation
Question Paper Pattern for Semester End Examination (SEE)**

Maximum Marks: 30 Minimum Marks to Pass: 12 Duration: 1 hour

Note: All questions are compulsory. Each question has an internal choice.

Question Number	Nature of Questions	Maximum Marks
1)	Attempt any TWO of the following: (From Module I)	10
	A.	
	B.	
	C.	
2)	Attempt any TWO of the following: (From Module II)	10
	A.	
	B.	
	C.	
3)	Attempt any TWO of the following: (From Module III)	10
	A.	
	B.	
	C.	