

Programme Outcomes:

Programme	Programme Outcomes
Bachelor of Commerce (B.Com.)	A B.Com. degree provides a gateway to various professional courses like C.A., I.C.W.A., C.S., M.B.A., etc. A B.Com. graduate has diverse job opportunities in the stock exchange, insurance companies, banks, etc.
Bachelor of Commerce in Management Studies (B.M.S.)	The programme comprises six semesters spread over three years. It helps a student specialise in General management and provides exposure to subjects like marketing and finance. Pursuing Masters in Business Administration (M.B.A.) becomes easier for learners of this programme.
Bachelor of Commerce in Accounting and Finance (B.A.F.)	The duration of the course comprises six semesters spread over three years. The course allows learners to obtain an in-depth knowledge of Accounting and Finance. It also provides opportunities to gain a broader insight into financial aspects of Business and Management.
Bachelor of Commerce in Banking and Insurance (B.B.I.)	The duration of the course comprises six semesters spread over three years. It enlightens the learners to gain in-depth knowledge in areas in banking and insurance. A B.B.I graduate has a wide range of career opportunities in banking and other financial sectors.
Bachelor of Commerce Financial Markets (B.F.M.)	This three year undergraduate course is a comprehensive program which covers all the different aspects of capital markets. While the course is primarily theoretical, there is a good blend of projects, case studies and industrial visits to enable a student to get well-versed with the functioning of the industry. There is also exposure to working in the industry during the Summer internship Programmes. A BFM graduate has a wide range of career opportunities in Merchant banking and other financial sectors.
Bachelor of Science in Information Technology (B.Sc. I.T.)	An ability to apply knowledge of computing, mathematics program logic, different operating systems platform also this provides to the learners as the ability to design, implement, and evaluate a computer-based system, process, component, or program to meet desired needs of industry.
Master of Commerce (M.Com.) in Advanced Accountancy	The College offers M.Com. with specialisation in Advanced Accountancy. The course is designed to cater to the needs of learners who desire extensive knowledge in the field of Accountancy. This course is managed by both full-time in-house and visiting faculty from other institutes and industry.

Master of Commerce (M.Com.) in Business Management	<ol style="list-style-type: none">1. Develop skills in the preparation of accounting statements.2. Develop knowledge on organizational dynamics.3. Create awareness in application oriented research through business decisions.4. Develop the skills in application of research methods.5. Understand ethical issues and good governance practices.6. Develop the skills of analysis and capability of making business decisions.7. Ability to start entrepreneurial activities.
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Programme Specific Outcomes:

Bachelor of Commerce (B.Com.)

- Learners will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future career in business.
- Learners will gain thorough systematic and subject skills within various disciplines of commerce, business accounting, economics, and finance, auditing and marketing.
- Learners will be able to recognise features and roles of businessmen, entrepreneurs, managers, consultant, which will help them to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

B.Com. (Management Studies- BMS)

- Learners will be able to understand, analyse and apply management concepts in the areas related to Marketing, Human Resources and Finance for efficient running of business organisation and varying complexity in competitive areas.
- Learners are exposed to basic of corporate culture. The learners are made to understand the importance of organisational hierarchy, team work, target- oriented attitude, leadership, problem solving skills, and promptness in work. This makes them highly compatible for the corporate world.

B.Com. (Accounting and Finance- BAF)

- Learners can enhance their knowledge on managing the financial and accounting aspects of business.
- Learners can enhance their practical skills related to Cost Account, Direct and Indirect tax and Financial Management.

B.Com. (Banking and Insurance- BBI)

- To give an adequate exposure to operational environment in the field of Banking and Insurance.
- To prepare students to explore opportunities that has been newly created in the field of Banking and Insurance due to Liberalisation, Privatisation and Globalisation.

B.Com. (Financial Markets- BFM)

- Learners will be able to analyse the financial markets and researches on the trending market forces and basics of trading in order to enhance the market growth and resource management.
- This course requires both practical and theoretical analysis of the market, which helps to get a deeper understanding of how the Financial market functions

B.Sc. (Information Technology- B.Sc.IT)

- Learners can be an expert in software designing testing and documentation with different technical language such as Computer Network, Embedded System, JAVA, and Artificial Intelligence.
- Learners can be developers of open source technology and can become Data Scientist with in depth knowledge in data structure.

Master of Commerce (M.Com.- Advanced Accountancy & Business Management)

- Develop skills in the preparation of accounting statements.
- Develop knowledge on organizational dynamics.
- Create awareness in application oriented research through business decisions.
- Develop the skills in application of research methods.
- Understand ethical issues and good governance practices.
- Develop the skills of analysis and capability of making business decisions.
- Ability to start entrepreneurial activities.

Course Outcomes:

Programme Name: Bachelor of Commerce

Course	Course Outcomes	
	Semester I	Semester II
Accountancy and Financial Management	The learners will understand the <ol style="list-style-type: none"> 1. basic of classification of expenses as capital or revenue 2. preparation of financial statement of manufacturing concerns 3. department wise 	Learners will understand the <ol style="list-style-type: none"> 1. Procedure of determination of insurance claim. 2. the concept and procedure of accounting from incomplete records 3. different types of branches and

	<p>classification of expenses and income</p> <p>4. the methods of accounting for hire purchase transaction</p>	<p>methods of maintaining books in branch accounting</p> <p>4. the concept of consignment sale.</p>
Commerce	<p>The learners will be able to:</p> <ol style="list-style-type: none"> Clearly understand the basic terminologies and concepts in business. Consider business as a potential option for career and become an employment generator. Understand the minute details that a business person needs to follow in the process of promoting business unit and how to run a successful business. 	<p>The learners will be able to:</p> <ol style="list-style-type: none"> Demonstrate knowledge of the principles and concepts underlying services marketing Knowledge. Demonstrate creative and strategic thinking so as to make optimal decisions regarding services marketing and communicate this in an engaging manner. Use critical thinking to recognise, evaluate and solve services marketing problems. Understand various service sector options available for careers.
Business Economics- I	<p>On successful completion of this course learners will be in a position to understand the basics of consumer and producer theory</p>	<p>On successful completion of this course learners will be in a position to understand how markets operate and determination of price</p>
Mathematical and Statistical Techniques	<ol style="list-style-type: none"> To create a base for understanding the concept of Mutual funds and Shares and allowing the learners to carry out simple calculations about the same. To enhance the knowledge of statistical techniques such as probability, measures of central tendency and dispersion. To be able to draw conclusions using mathematical tools such as Linear Programming for optimization and permutation, combination. 	<ol style="list-style-type: none"> To study the applications of mathematical techniques in Economics using Derivatives To enable the learners to estimate the future values using statistical techniques like correlation and regression. Identify the applicability of simple and compound interest and study its scope.
Foundation Course- I	<p>The learners will be in a position to understand the following:</p> <ol style="list-style-type: none"> Indian Constitution in brief Social and political issues in India 	<p>The learners will be in a position to understand the following:</p> <ol style="list-style-type: none"> Liberalisation, Privatisation and Globalisation reforms and its impacts on Indian

	3. Challenges faced by the individuals and society	<p>Economy</p> <p>2. Basic of human rights</p> <p>3. Importance of Environment</p> <p>4. Stress and stress management</p>
Business Communication	<p>1. The learners develop a better understanding of Communication and are able to showcase their skills with enhanced language proficiency.</p> <p>2. The learners are able to draft better letters for business and personal correspondence.</p> <p>3. The learners are well versed with the expectations and needs of the corporate with regards to business ethics and etiquettes.</p>	<p>1. The learners develop good understanding about the recruitment process.</p> <p>2. The learners are able to face interview questions and perform better in future interviews.</p> <p>3. The learners are able to orient their educational goals with their future job prospects and ambitions.</p> <p>4. The learners are well versed with the expectations and needs of the corporate world with regards to business meetings and conferences.</p> <p>5. The learners are able to identify the new methods of managing good public relations.</p> <p>6. The learners get practical experience of drafting business letters.</p>
Environmental Studies	<p>1. Understanding of natural environment.</p> <p>2. Appreciating the role of humans in the natural environment.</p> <p>3. Sensitizing learners towards conservation of environment.</p> <p>4. Develop scientific thinking</p> <p>5. Lead to responsible individual and group actions.</p>	<p>1. Understanding the concepts of waste management</p> <p>2. Appreciating the role of Environment Movements, Environment Management Systems in environment protection.</p> <p>3. Develop a rational attitude towards sustainable development</p>
	Semester III	Semester IV
Accountancy and Financial Management	<p>The learners will get familiar with the:</p> <p>1. consequences of amalgamation</p> <p>2. accounting procedure in the books of old firms</p> <p>3. New firms in conversion of partnership firm into a Ltd.co</p> <p>4. Adjustments in final accounts arising due to admission,</p>	<p>The learners will understand</p> <p>1. formation of companies, the concept of issue of shares red of shares/definition and its accounting treatment</p> <p>2. The concept of profit, prior to incorporation and allocation of various expenses on the basis of ratio in the pre, post period,</p>

	retirement, death of a partner and the order of payment on dissolution of a firm.	calculation of profits.
Accountancy- II	<p>Management Accounting:</p> <p>The learners will get familiar with the</p> <ol style="list-style-type: none"> 1. proper understanding of financial statement 2. Application of various techniques for analysis 3. Interpretation of firm data from the point of view of users. 	<p>Auditing:</p> <p>The learners will understand the:</p> <ol style="list-style-type: none"> 1. basis of auditing, procedures and documentation involved in the audit process 2. the techniques of vouching verification.
Commerce	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. define the concept of management and discuss why organizations are needed, why managers are necessary, and why management is a challenge. 2. identify the essential characteristics of decision making and indicate the range and types of decisions a manager is asked to make. 3. differentiate between the various types of organizational structures and patterns 4. describe the characteristics of the informal organization and discuss the role it plays in a company. 	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. identify the roles and responsibilities of operations managers & finance managers in different organisational contexts. 2. describe the boundaries of an operations system , and recognise its interfaces with other functional areas within the organisation and with its external environment. 3. explain domestic financial markets and institutions and how firms obtain funds in the financial markets and at what cost
Business Economics- II	The learners will be in a position to evaluate macroeconomic conditions such as inflation, unemployment and growth.	The learners will be in a position to understand reasons for market failures, the causes for increase in public expenditure, concepts of deficits and issues related to centre state financial relationship
Foundation Course- II	The learners will have an enhanced understanding of vital topics on human rights, development of science, ecology & technological advancements.	The learners will have an enhanced understanding of vital topics on consumer rights, ecology and environmental principles & technological advancements. They are also acquainted with the basics of various competitive exams and soft skills required for the same.

Business Law	<ol style="list-style-type: none"> 1. To develop the awareness among the learners regarding these laws affecting business, trade and commerce. 2. Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICMA and other courses. 3. To help the learners to understand the basic laws related to business and corporate. 4. To help the learners to understand the concept of negotiable instrument and sale of goods 5. Creating thorough knowledge on contract and various types of contracts and its applicability in practical 	<ol style="list-style-type: none"> 1. Make the learners understand various concepts used in business and corporate law 2. Make the learners understand about companies and its types, procedures for its registration and its functioning under various governing bodies 3. Creating awareness of Partnership form of business and the latest Limited Liability Partnership form. Also to enhance knowledge on Consumer Protection Act and Competition Act. 4. In the present times the importance of various Intellectual Property Rights.
Advertising	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. Understand the basic concepts of advertising. 2. Consider advertising as a potential option for career. 3. Have a basic understanding of various laws and enactments concerning Advertising in India 4. India and the issues concerning Advertising in India. 5. The position of Advertising Agencies in India. 6. Economic and social impact of advertising. 	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. Understand the functioning of an advertising agency. 2. Knowing various career options and considering advertising as a potential option for career. 3. Understanding emerging media options in India. 4. Understanding various elements of ads and techniques in planning an ad
CSP	<ol style="list-style-type: none"> 1. Identify the scope, role and functions of the company secretary and apply them in the employing or client organisation by implementing Secretarial Standards. 2. Critically evaluate and apply the role of company secretary as an advisor to the board. 3. Developing effective communication and dissemination of information to and from the board, both internally and externally, for 	<ol style="list-style-type: none"> 1. Applying the functions of a company secretary in ensuring corporate compliance through good disclosure and observance of statutory and other regulations. 2. Take responsibility for the ongoing responsibilities of the secretary as a professional practitioner in the organisation. 3. Enabling to develop the role of the company secretary that involves maintaining key elements of an organisation: the

	the optimum benefit of the organisation.	company itself, the board of directors and the shareholders, BSE, IPO, Online Trading. 4. Learners will be able to prove proficiency with the ability to engage in competitive exams like CS and Company Laws.
Travel and Tourism Management	<ol style="list-style-type: none"> 1. Understanding of the basic concepts of tourism. 2. Appreciating the role of tourism in the global economy. 3. Understanding the need to opt for sustainable tourism. 	<ol style="list-style-type: none"> 1. Learners are familiar with tourism planning and management 2. The learners understand the basics in tourism policies 3. Preparing the learners in their initiation towards tourism industry
	Semester V	Semester VI
Accountancy- I Financial Accounting:	<p>The learners will understand the</p> <ol style="list-style-type: none"> 1. formats of financial statements to be prepared under revised schedule 4 2. accounting procedures, legal aspects of internal reconstruction 3. methods, conditions for buyback of shares 4. treatment, valuation of investments and the concept of ethical behaviour and implications for Accountants. 	<p>The learners will understand the concept of amalgamation</p> <ol style="list-style-type: none"> 1. need for conversion and accounting of foreign currency transaction 2. procedure, modes of equitization of companies 3. procedure determination of liabilities in underwriting of shares, debentures 4. formation and accounting process of limited liability partnership.
Accountancy- II Cost Accounting:	<p>The learners will know</p> <ol style="list-style-type: none"> 1. limitation of financial accounting and need of cost accounting 2. classification of cost in detail 3. practical application of cost accounting in decision making and planning 	<p>The learners will understand the</p> <ol style="list-style-type: none"> 1. various techniques of Cost Accounting 2. basic understanding of cost of producing an additional unit and its effect on the sales 3. brief study of various variances with comparison of actual and standard 4. Understand apportionment of cost among various cost centre through contract and process costing.
Commerce- MHRM	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. State the role and functions of marketing within a range of organizations. 2. Synthesize ideas into a 	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. State the role and functions of HR within a range of organisations. 2. Synthesize ideas into a HR

	<p>marketing plan.</p> <ol style="list-style-type: none"> 3. Demonstrate the ability to justify marketing strategies and advocate a strategically informed position when considering marketing implementation. 4. through the group based projects, learners are expected to apply the covered concepts, and to use a critical and analytical approach. 	<p>plan.</p> <ol style="list-style-type: none"> 3. Give learners the knowledge, understanding and key skills that are required by today's HR professionals and 4. Enable learners to effectively contribute to dynamic organisations.
Business Economics-III	The learners will be in a position to understand the challenges and policy measures faced by agriculture, industry and services sector in India.	The learners will be in a position to understand the implications of internationalisation of the economy.
Export Marketing	<p>The learners will be able to :</p> <ol style="list-style-type: none"> 1. Clearly understand the basic terminologies used in Export Marketing. 2. Consider export marketing as a potential option for career. 3. Understand the minute details that an exporter need to follow in the process of export marketing. 	<p>The learners will be able to :</p> <ol style="list-style-type: none"> 1. Clearly understand the procedure involved in Export Marketing. 2. Understand the product and pricing policies for export marketing 3. Consider export marketing as a potential option for career. 4. Understand the minute details that an exporter need to follow in the process of export marketing specifically in relation to documentation.
Marketing Research	<p>The learners of B.Com. Programme are exposed to different branches of management in six semesters. Marketing Research is an integral part of marketing management. The expected learning outcomes are:</p> <ol style="list-style-type: none"> 1. Nature, scope, functions, merits, demerits, process of Marketing Research 2. Research approaches, methods and collection of data 3. Components of marketing information system 4. Career opportunities in marketing. 	The learners would have gained a basic understanding of Marketing Research in Semester V. The learning outcomes of Semester VI focus on applications of Marketing Research in areas including Product Research, Sales Research, Consumer Research etc.

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Computer Systems	The learners are able to get the knowledge of Networking and its architecture. They are also able to get practical knowledge of MS-Excel and MySQL with their functionalities.	The learners are familiarised and trained in MS excel with very advanced and useful features also they understood the concept of online shopping, Networking and E-commerce in detail.
Taxation	The learners learn about: 1. the terms of tax and taxation 2. calculation of tax under different heads such as House Property, Salary, Business 3. claiming deduction under different sections for computations of total tax.	The learners learn about: 1. the term tax and indirect tax with concepts of GST 2. time of applicability of GST 3. value on which GST is applicable 4. exempted goods and services under GST

Programme Name: Bachelor of Commerce (Management Studies)

Sr. No.	Course Name	Semester	Course Outcomes
1	Introduction to Financial Accounts	I	This course aims at understanding the meaning and scope of accounting and introduction to final accounts of sole proprietor, preparation and presentation of Final accounts in horizontal format.
2	Business Law	I	To give an insight to contract Act 1872, Sale of Good Act 1930 and Intellectual Property Right
3	Business Statistics	I	The course is designed to inculcate the analytical abilities and to know measures of dispersion, Correlation and Linear Regression, Probability & Decision Theory.
4	Business Communication-I	I	This course aims at understanding the meaning and scope of business communication, obstacles to communication in the business world .
5	Foundation Course-I	I	To give and insight to the multi-cultural diversity of Indian society through its demographic composition and to know the philosophy of the constitution as set on the Preamble.
6	Foundation of Human Skills	I	To understand about the concepts of Foundation of Human Skills and the student can apply the theories in the life and also at the workplace

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7	Business Economics-I	I	The course is designed to help the student understand the business economics by learning demand analysis, cost concepts, market structure and Pricing policies.
8	Principles Of Marketing	II	To ensure that the learners know about marketing environment, research and consumer behaviour, marketing mix.
9	Industrial Law	II	The objective is to familiarize the learners in Industrial Disputes Act 1947, Factory Act 1948 and Laws related to compensation management.
10	Business Mathematics	II	This course will expose learners to Elementary Financial Mathematics, Matrices & Determinants and Numerical Analysis.
11	Business Communication-II	II	This course aims at understanding the elements involved in Group Communication and Business Correspondence.
12	Foundation Course-II	II	To give and insight to understanding the concepts of liberalization, privatization and globalization.
13	Business Environment	II	To ensure that the learners understand business, political and legal environment and the international environment
14	Principles Of Management	II	To acquaint the learners with issues related to management, Planning and Decision Making, Organizing and directing, leadership, Coordination and Controlling.
15	Corporate Finance (Finance)	III	The course aims at explaining the core concepts of corporate finance and its importance in managing the business. It also provides an understanding of nature, importance, structure of corporate finance related areas and to impart knowledge regarding source of finance for business
16	Introduction To Cost Accounting (Finance)	III	This course exposes the learners to the basic concepts and the tools used in Cost Accounting and to enable learners to understand the principles and procedures of cost accounting and to apply them to different practical solutions
17	Advertising (Marketing)	III	To understand and examine the growing importance of advertising and to understand the career in advertising

18	Consumer Behaviour (Marketing)	III	The course is meant to equip undergraduate learners with basic knowledge about issues and dimensions of Consumer Behaviour. This also enable learners to develop the skill of understanding and analysing consumer information and using it to create consumer-oriented marketing strategies
19	Recruitment & Selection (Human Resource)	III	The objective is to familiarize the learners with concepts and principles, procedures of Recruitment and Selection in an organization. It also aims at providing an in depth insight into various aspects of HRM and make them acquainted with practical aspects of the subjects.
20	Organisation Behaviour & HRM (Human Resource)	III	The course aims to give a comprehensive overview of Organizational Behaviour as a separate area of management. It also introduce basic concepts, functions and processes & create an awareness of the role, functions and functioning of Human Resource Management & OB.
21	Information Technology In Business Management- I	III	To learn the basic concepts of Information Technology, its support and role in Management for managers. It also aims to recognize security aspects of IT in business, highlighting electronic transactions, advanced security features.
22	Business Planning & Entrepreneurial Management	III	To develop entrepreneurs & to prepare learners to take the responsibility of full line of management function of a company with special reference to SME sector.
23	Accounting For Managerial Decisions	III	The course aims at explaining the core concepts of business finance and its importance in managing a business and to develop financial analysis skills among learners.
24	Strategic Management	III	To focus is to critically examine the management of the entire enterprise from the top management viewpoints and this course deals with corporate level policy & strategy formulation areas. This course aims to develop conceptual skills in this area as well as their applications in the corporate world.

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25	Foundation Course-III (Environmental Management)	III	This course exposes the learners to the basic environmental concepts and how to use non conventional energy sources in business.
26	Financial Institutions And Markets (Finance)	IV	The Course aims at providing the learners basic knowledge about the structure, role and functioning of financial institutions and markets in the financial system in India and to inculcate understanding relating to managing of financial system
27	Strategic Cost Management (Finance)	IV	Learners should develop skills of analysis, evaluation and synthesis in cost and management accounting . The subject covers the complex modern industrial organizations within which the various facets of decision-making and controlling operations take place.
28	Rural Marketing (Marketing)	IV	The objective of this course is to explore the learners to the Agriculture and Rural Marketing environment so that they can understand consumers and marketing characteristics of the same for understanding and contributing to the emerging challenges in the upcoming global economic scenario.
29	Integrated Marketing Communication (Marketing)	IV	To equip the learners with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) program.
30	Human Resource Planning & Information System (Human Resource)	IV	To Understand the Concept and Process of HRP and to Explore the concept of Strategic HRP
31	Training & Development In HRM (Human Resource)	IV	The rapid progress in technology has changed not only in the physical facilities but also in the abstract qualities required. This course will attempt to orient the learners to tailor themselves to meet the specific needs of the organizations in training and development activities.

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32	Information Technology In Business Management-II	IV	To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.
33	Business Economics-II	IV	To provide knowledge about demand forecasting, management studies and business organizations.
34	Business Research Methods	IV	The course is designed to inculcate the analytical abilities and research skills among the learners and to give hands on experience and learning in business research.
35	Production & Total Quality Management	IV	To acquaint learners with the basic management decisions with respect to production and quality management and to enable the learners apply what they have learnt theoretically.
36	Foundation Course-IV (Ethics & Governance)	IV	To study the ethical business practices, CSR and Corporate Governance practiced by various organisations and to understand the significance of ethics and ethical practices in businesses which are indispensable for progress of a country
37	Corporate Communication & Public Relations (Compulsory)	V	To introduce the various elements of corporate communication and consider their roles in managing organizations and to develop a critical understanding of the different practices associated with corporate communication.
38	Logistics & Supply Chain Management (Compulsory)	V	To provide learners with a basic understanding of concepts of logistics and supply chain management. To provide an insight in to the nature of supply chain, its functions and supply chain systems.
39	Sales & Distribution	V	To get familiarized with concepts, approaches and the practical aspects of the key decision making variables in sales management and distribution channel management.
40	Customer Relationship Management	V	The learners are able to: 1. To provide insight into CRM marketing initiatives, customer service and designing CRM strategy.

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			2. To understand new trends in CRM, challenges and opportunities for organizations
41	Services Marketing	V	To understand the distinctive features of services and key elements in services marketing and to provide insight into ways to improve service quality and productivity
42	E-commerce & Digital Marketing	V	To understand Latest Trends and Practices in E-Commerce and Digital Marketing, along with its Challenges and Opportunities for an Organisation and to provide an insight on Digital Marketing activities on various Social Media platforms and its emerging significance in Business.
43	Wealth Management	V	To acquaint the learners with issues related to taxation in wealth management and to study the relevance and importance of Insurance in wealth management
44	Investment Analysis And Portfolio Management	V	To understand various models and techniques of security and portfolio analysis and To understand the terms which are often confronted while reading newspaper, magazines etc for better correlation with the practical world
45	Direct Taxes	V	To understand the provisions of determining residential status of an individual and to study various heads of income, deductions from total income, to compute taxable income of individuals.
46	Commodity & Derivatives Market	V	To understand the concepts related to Commodities and Derivatives market and To acquaint learners with the trading, clearing and settlement mechanism in derivatives market.
47	Operation Research (Compulsory)	VI	To help learners to understand operations research methodologies and to make learners proficient in case analysis and interpretation
48	Project Work (Compulsory)	VI	The project aims to inculcate the element of research analyses and scientific temperament challenging the potential learners as his / her eager to enquire about the ability to interpret particular aspect of the study.

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49	Brand Management	VI	To understand the meaning and significance of Brand Management and to Know how to build, sustain and grow brands.
50	Retail Management	VI	To develop an understanding of retail management terminology including merchandize management, store management and retail strategy and to create awareness about emerging trends in retail management
51	International Marketing	VI	To understand the relevance of International Marketing Mix decisions and recent developments in Global Market
52	Media Planning & Management	VI	To understand Media Planning, Strategy and Management with reference to current business scenario and to provide an insight on Media Planning, Budgeting, Scheduling and Evaluating the Different Media Buys.
53	International Finance	VI	To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of International Finance in this Globalised Market.
54	Innovative Financial Services	VI	To give a comprehensive overview of emerging financial services in the light of globalization and to introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of financial services
55	Project Management	VI	To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of Project Management
56	Indirect Taxes	VI	To acquaint the learners with filing of returns in GST and to study the registration and computation of GST.

Programme Name: B. Com. (Accounting and Finance)

Sr. No.	Course Name	Semester	Course Outcomes
1	Financial Accounting-I (Elements Of Financial Accounting)	I	Learners will get familiarised with Accounting standards and Inventory Valuation They will understand how to prepare accounts of manufacturer, departmental accounts Accounting for Hire Purchase.
2	Cost Accounting-I (Introduction and Element of Cost)	I	Learners will be able to understand various concepts of cost and also elements of costing.
3	Financial Management -I (Introduction To Financial Management)	I	Learners will get acquainted to time value of money, relationship between EBIT and EPS calculation of cost of capital and risk analysis using leverages
4	Business Communication-I	I	Learners are trained in business communication skills where they should be able to write business letters and make presentation for corporates.
5	Foundation Course I	I	Learners will be given an overview of Indian Society about religion, caste rural and urban gender discrepancy etc.
6	Commerce -I (Business Environment)	I	Learners will be able to understand the concept of business and its environment ethics to be adopted while conduct of business.
7	Business Economics-I	I	Learners will understand micro concept in economics like demand function supply function market structure and Pricing practices to be adopted.
8	Financial Accounting-II (Special Accounting Area)	II	They will be trained to practical aspects of preparing single entry system, consignment accounts, branch accounts and how to calculate insurance claims and preparation of insurance accounts.

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9	Auditing - I (Introduction and planning)	II	Learners get acquainted with the basics of auditing and internal control system developed in an organisation.
10	Innovative Financial Service	II	Learners will get familiarised with traditional financial services Issue Management Securitization mechanism. They will also get acquainted with Credit rating concept and consumer finance.
11	Business Communication - II	II	Learner are trained in preparation of interview ,business correspondence and group communication.
12	Foundation Course II	II	Learners will understand the concept of globalisation, human rights, Ecology . They will also understand how to manage stress.
13	Business Law-I (Business Regulatory Framework)	II	They will get familiarised with various Business Laws such as Contract Act, Sale of Goods Act, Negotiable Instruments Act 1881, and Consumer Protection Act 1986.
14	Business Mathematics	II	Learners will understand the concept of shares, Profit and Loss mutual fund
15	Financial Accounting-III (Special Accounting Area)	III	Learners are trained in preparation of partnership Final Accounts, Amalgamation of Firms and Piecemeal Distribution of Cash
16	Cost Accounting-II (Method Of Costing)	III	Learners will be able to understand various Methods of Costing and also able to prepare the cost sheet
17	Taxation I (Direct Tax)	III	Learners will be able to Find the total income of various head like salary, house property, capital gain
18	Information Technology in Accountancy-I	III	Learners will get familiarised with MS-Office and Electronic Commerce

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19	Foundation Course III (Financial Market Operations)	III	Learner will able to understand the Financial System, Markets, Instruments and service
20	Business Law-II (Business Regulatory Framework)	III	Learners will get familiarised with The Indian Partnership Act 1932, Factories Act 1948
21	Business Economics-II	III	Learners will understand Macro concept in economics like Money, Inflation, Public Finance ,Public Revenue
22	Financial Accounting-IV (Special Accounting Area)	IV	Learner are trained in preparation of Company Final Accounts, Treatment of profit prior to incorporation
23	Management Accounting (Introduction to Management)	IV	Learner are trained in Analysis and Interpretation of financial Statement
24	Taxation -II (Direct Tax)	IV	Learner are trained in computation of income of partnership Firm, Advance Tax, TDS.
25	Information Technology in Accountancy-I	IV	Learners will be able to understand the concept of MIS Reports in computer Environment and Auditing
26	Foundation Course IV (Introduction to Management)	IV	Learners will get familiarised with Basic management concept like Planning Staffing Directing, Controlling
27	Business Law III (Company Law)	IV	They will get familiarised with Company Law such as Incorporation of Companies, Public offer and private placement
28	Research Methodology in Accounting and finance	IV	Learners will be able to understand Research ,Research Design Data Collection and processing in Accounting and Finance
29	Cost Accounting- III	V	Learners will be able to understand Integrated and Non Integrated system of accounts , operating Costing and Activity Based Costing

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30	Financial Management-II	V	Learners are trained in Project Planning, Risk Analysis ,and Credit Management
31	Taxation -III (Indirect Tax)	V	Learners will get familiarised with Concept of GST- Documentation, Registration and Input Tax Credit
32	International Finance	V	Learners will be able to understand Foreign Exchange Market and Risk Management
33	Financial Accounting -V	V	Learner are trained in to prepare the statement of Liquidator, understand the concept of buy back of shares
34	Financial Accounting -VI	V	Learners are trained in Preparation Final accounts of Banking and insurance and LLP
35	Cost Accounting- IV	VI	Learners will be able to understand Absorption Costing, marginal costing and Standard costing
36	Financial Management-III	VI	Learner will be able to understand the concept of mergers and acquisitions, Hire Purchase Financing and working capital Financing
37	Taxation -IV (Indirect Tax)	VI	Learner are trained in payment of tax and refunds and Customs Act
38	Security Analysis and Portfolio Management	VI	Learners are trained in Fundamental and Technical Analysis
39	Financial Accounting- VII	VI	Learners are Trained in preparation of final account of electricity and co-operative Society
40	Project Work	VI	Learners able to inculcate the element of research analyse and scientific temperament , ability to interpret particular aspect of the study

Programme Name: B.Com. (Banking & Insurance)

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Sr. No.	Course Name	Semester	Course Outcomes
1	Environment & Management of Financial Services	I	Learners Learn Financial system, banking & Insurance development and regulatory & developmental framework of Banking & Insurance
2	Principles of Management	I	Learners Learn about management, Process of management, structure of Banking & Ins. And various business leaders
3	Financial Accounting - I	I	Learners learn about accounting system, accounting standards, issue of shares, valuation of stock and hire purchase system
4	Business Communication - I	I	Learners learn about communication theory, communication obstacles, business correspondence and writing skills
5	Foundation Course - I	I	Learners learn about the overview of Indian society, concepts of disparity, Indian constitution and aspects of political processes
6	Business Economics - I	I	Learners learn the concept macroeconomics like demand, supply, market structure and pricing practices
7	Quantitative Methods - I	I	Learners learn about organising data, frequency distribution and data presentation, central tendency, correlation regression, profitability and index in insurance
8	Principles & Practices of Banking & Insurance	II	Learners learn about banking and its scenario in India, insurance and insurance environment
9	Business Law	II	Learners learn about Indian constitution, contract act, negotiable instrument act and information technology act

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10	Financial Accounting - II	II	Learners learn about valuation of goodwill and shares, buyback of shares, redemption of preference shares and redemption of debentures
11	Business Communication - II	II	It enhances presentation skills, group communication skills, language and writing skills and helps in knowing how to write business letters
12	Foundation Course - II	II	Learners learn about globalisation and Indian society, human rights, understanding and managing stress and conflict
13	Organisational Behaviour	II	Learners learn about organisational behaviour, their dynamics, culture and development
14	Quantitative Methods - II	II	Learners learn about Hypothesis, linear programming techniques, matrices, ratio, statistical applications in investment management and economic indicator
15	Financial Management - I	III	Learners learn about financial management, financial goal setting & time value of money, investment decisions and financial decisions
16	Management Accounting (Tools & Techniques, Focus on Banking & Insurance)	III	Learners learn about financial statement analysis, working capital management, management of profit and dividend policy
17	Organisational Behaviour	III	Learners learn about individual behaviour, group dynamics, organisational dynamics, organisational behaviour in financial services
18	Information Technology in Banking & Insurance - I	III	Learners learn about E-banking, MS-Office, cyber law and cyber security

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19	Foundation Course - III (An Overview of Banking Sector)	III	Learners learn about banking & customer relationship, universal banking & technology in the banking sector, micro finance & financial inclusions
20	Financial Market (Equity, Debt, Forex and Derivatives)	III	Learners learn about Indian financial system, financial markets, commodity market and derivatives market
21	Direct Taxation	III	Learners learn about residential status, various heads of income and computation of total income
22	Financial Management - II	IV	Learners learn about working capital management, financial planning, financial policy and corporate strategy
23	Cost Accounting of Banking & Insurance	IV	Learners learn about cost classification, standard costing and marginal costing
24	Entrepreneurship Management	IV	Learners learn about concepts of entrepreneur, business planning, business opportunities
25	Information Technology in Banking & Insurance - II	IV	Learners learn about E-Banking, Techno-management, IT applications in banking and MS - Office
26	Foundation Course - IV (An Overview of the Insurance Sector)	IV	Learners learn about life insurance, health insurance, home and motor insurance and role of insurance in logistics
27	Corporate Laws & Securities Law	IV	Learners learn about company law, law governing stock exchange, SEBI and depository act
28	Business Economics - II	IV	Learners learn about macro economic data, inflation and monetary policy, fiscal policy and open economy

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29	Financial Reporting & Analysis (Corporate Banking & Insurance)	V	Learners learn about Banking, Insurance and corporate final accounts, cash flow & ethical behaviour of accountants and IFRS
30	Strategic Management	V	Learners learn about strategic management environment, levels of strategies activating strategy and evaluation and control
31	Financial Services Management	V	Learners learn about mutual funds, factoring, securitisation and derivatives, housing finance and depositories
32	Business Ethics & Corporate Governance	V	Learners learn about the ethical theories in business, corporate governance, implementation of corporate governance, and global scenario
33	International Banking & Finance	V	Learners learn about the fundamentals of international finance, capital market, foreign exchange market, risk management and international banking operations
34	Research Methodology	V	Learners learn about research, data collection and processing, interpretation, statistical techniques and research report
35	Security Analysis & Portfolio Management	VI	Learners learn about the portfolio management, fundamental & technical analysis
36	Human Resource Management	VI	Learners learn about HR Procurement, Planning & Recruitment, training and development
37	Turnaround Management	VI	Learners learn about industrial sickness, turnaround management strategies, business scenario, leadership management

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38	International Business	VI	Learners learn about international economic institutions, international marketing, export & import documentation and export & Import Procedures
39	Central Banking	VI	Learners learn about overview of central banking, role of RBI, central banking in other countries and in cyber world.
40	Project Work in Banking & Insurance	VI	Learners work on research in banking & insurance

Programme Name: B. Com. (Financial Management) Programme

Sr. No.	Course Name	Semester	Course Outcomes
1	Foundation Course	I	Learners get an overview of Indian society, concept of disparity. They get acquainted with The Indian Constitution and significant aspect of political process.
2	Financial Accounting-I	I	Learners comprehend purpose of accounting, to maintain books of accounts, prepare final accounts, Analyse financial statements
3	Introduction to Financial System	I	Learners get an overview of the Financial System, Financial Markets, Financial Regulators and Financial Instruments.
4	Business Mathematic	I	Learners are able to solve problems related to Ratio, Proportion and Percentage. They also learn to solve problems based on profit & loss, Interest and Annuity, Shares and Mutual Fund.

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5	Business Communication-I	I	Learners are able to understand the theory of communication. They learn business correspondence and develop language and writing skills.
6	Business Environment	I	Learners get an insight about business and its environment. They comprehend the contemporary issues related to Intra and International Environment.
7	Business Economics- I	I	Learners are able to grasp the concept of Demand and Supply analysis. They are able to understand the market structure and different pricing practices.
8	Financial Accounting - II	II	Learners are able to understand about shares and debentures. They learn about Corporate Accounting, Share valuation and Indian accounting standards.
9	Principles Of Management	II	Learners get an insight about planning and decision making, Organising and controlling.
10	Business Statistics	II	Learners get to study about population and sampling, They get conceptual clarity about Measures of central tendency and dispersion, Correlation and Regression and Linear programming.
11	Business Communication -II	II	Learners develop presentation skills, group communication, business correspondence and languages plus writing skills.
12	Foundation Course -II	II	Learners get an overview of Globalisation and Indian society, Human rights, Ecology, Understanding and managing stress and conflict.

13	Environmental Science	II	Learners get an overview of environment and natural resources. Environment and Economic activities and about Environmental Management.
14	Computer Skills-I	II	Learners get a technical insight into computer hardware. They learn about users interface viz. Windows. They learn about internet and softwares viz. Microsoft Word - 2013 and Microsoft Excel 2013.
15	Debt Markets-I	III	Learners get to understand about debt markets, its instruments and markets. They learn to do valuation of bonds.
16	Equity Markets-I	III	Learners get an insight into equity markets. They come to know about primary and secondary market. They realise the importance of equity markets in developing the country.
17	Commodities Markets	III	Learners get to know about commodity market particularly in India, commodity exchanges and the role of commodities market in strengthening the economy.
18	Computer Skills-II	III	Learners hone their skills by getting insight into advanced spreadsheet. They get an idea about DBMS and modern E-Business software systems.
19	Management Accounting	III	Learners study about management accounting. They learn to analyse and interpret statement of account. They also learn Ratio analysis based on the comprehension of vertical statements of accounts. They learn about practical working of cash flow statement and working capital management.

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20	Business Law-I	III	Learners comprehend about The Indian Contract Act, Special contracts, Negotiable Instrument Act and the Sale of goods Act.
21	Foundation Course - in Financial Markets- FC III- Money Market	III	Learners get an insight into Foreign Exchange Market. They learn about the operational aspects of foreign exchange and foreign exchange contracts. The learners learn about foreign exchange arithmetic and risk management.
22	Business Law-II	IV	Learners get an insight into Indian Companies Act 2013, IPR, Copyrights and trademarks. They also learn about Indian partnership Act, 1932 and limited liability partnership, 2008.
23	Foundation Course - in Financial Markets- FC IV- Foreign Exchange Market	IV	Learners are introduced to money markets. They come to know about the regulatory framework of money market, money market instrument.
24	Corporate Finance	IV	Learners get an overview about corporate finance. They get to know the planning of the corporate financial activities. They comprehend capital structure. They come to know the sources and methods of raising corporate finance.
25	Business Economics II	IV	Learners are introduced to macroeconomic concepts like money, inflation and monetary policy. They get aware about the constituents of fiscal policy. They learn about open economy, its theory and issues of international trade.
26	Debt Market – II	IV	Learners become aware of the basic concepts and fixed income mathematics. They learn pricing of fixed income securities, tracking fixed income market, portfolio

			management of fixed income etc.
27	Equity Market – II	IV	Learners comprehend the developments in the Indian equity market. They learn valuation of Indian securities able to statistically analyse share price movement. They learn about dealing in stock exchanges.
28	Commodities Derivatives	IV	Learners get an introduction to derivatives, About its pricing, trading and regulatory framework.
29	Marketing in Financial Services	V	Learners get an insight into the foundation of financial service marketing. They learn about service market segmentation and issues in marketing of services. They also learn about customer satisfaction and service quality in service marketing.
30	Technical Analysis	V	Learners get introduced to Technical Analysis, its major indicators and oscillators. They learn about the major theories in Technical analysis. They get an insight into Dow theory and Eliot wave theory risk management, trading psychology and trading strategies.
31	Corporate Accounting	V	Learners are able to solve problems on Redemption of preference shares and debentures, Profit prior to incorporation, Amalgamation of companies and internal reduction.
32	Financial Derivatives	V	Learners get introduced to the concept of Financial derivatives and future and pricing options. They learn about trading clearing and settlement of options and futures.

33	Business Ethics and Corporate Governance	V	Learners get an insight into business ethics and corporate governance. They learn about shareholders rights. They get familiar to corporate governance forum and legislatives framework of corporate governance in India.
34	Direct Tax-Income Tax	V	Learners are able to comprehend the definition and residential status. Various heads of income and deduction under chapter VI A. They learn to compute the taxable income of individuals.
35	Venture Capital & Private Equity	VI	Learners get conceptual knowledge of Venture capital and private equity. They learn the structure and valuation approaches. They also learn strategies of private equity and exit strategies for private equity.
36	Mutual Fund Management	VI	Learners learn about mutual fund organization and management. They get to know about Investment and Performance measurement. They also get a chance to get an insight into the accounting and taxation of mutual funds.
37	Organisational Behaviour	VI	Learners get introduced to Organisation Behaviour. They get to understand the interpersonal relationships, Group Behaviour and Team Behaviour. They learn to manage stress and change.
38	Indirect Tax - GST	VI	Learners get introduced to indirect tax in general and GST in particular. They learn the concept of supply. They also learn how to register for GST and computation of GST. They come to know the procedure of filing returns for GST.

39	Risk Management	VI	Learners get introduced to Risk Management. They learn to evaluate Risk particularly in relation to foreign exchange risk.
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Programme Name: B.Sc. (Information Technology)

Sr. No.	Course Name	Semester	Course Outcomes
1	Imperative Programming	I	To make the learners familiar with programming.
2	Operating Systems	I	To make the learners understand the Operating Systems and its working process.
3	Discrete Mathematics	I	learners are trained to develop logic and probability required in different type of programs and day to day life activities to solve their problems.
4	Digital Electronics	I	Learners are trained to design and implement various combinational and sequential digital circuits used for real life application.
5	Communication Skills	I	Learners are familiarised and trained with the skills required to communicate their respective proficiencies in the corporate sector
6	Object Oriented Programming	II	Learners are familiarised and trained for object oriented programming and concepts
7	Green Computing	II	Learners are trained about green technology and its applications in IT sector
8	Web Programming	II	Learners are trained to develop static website
9	Microprocessor and Architecture	II	Learners are trained about the architecture and programming of microprocessor and interfacing with other devices

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10	Numerical and statistics Methods	II	Learners are trained to find probability and all possible outcome of problems with different multiple criteria
11	Data Structure	III	Learners are familiarised for logic and concept of data structure and able to make the algorithm of different concepts
12	Python Programming	III	Learners are trained to develop python programs which is used in real time activities
13	Computer Network	III	Learners are trained to do software connections
14	Database Management Systems	III	Learners are familiarised with the logic and concept of database and able to create tables and other functions related to tables
15	Applied mathematics	III	Learners are trained to find area volume of irregular shape and create encryption and decryption with matrices multiplication
16	Core JAVA	IV	Learners are trained in the programming of Java
17	Software Engineering	IV	Learners are trained about software development models which is used in the IT industry for developing software application
18	Computer Graphics	IV	Learners are trained to develop and create different application using animation and computer graphics
19	Computer Oriented statistical techniques	IV	Learners are trained to develop data mining skills with analysis tools and representation to simplify complex data
20	Embedded Systems	IV	Learners are trained about the importance of microcontroller in designing embedded applications and interfacing to real world devices
21	Advanced Web Programming	V	Learners are trained to create dynamic websites

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22	Enterprise Java	V	Learners are trained to create dynamic websites and related applications
23	Software Project Management	V	Learners are trained to manage the software project
24	Artificial Intelligence	V	Learners are trained to create logical agents and game program
25	Internet of Things	v	Learners are trained to take up and create IOT based projects and applications
27	Cyber Law	VI	Learners are able to understand the laws related to different cyber crime
28	Security in Computing	VI	Learners are able to configuring host and network level technical security controls, to include host firewalls, user access controls, host logging, network filtering, intrusion detection, and prevention and encryption at all levels.
29	Software Quality Assurance	VI	Learners are trained to create software projects with different parameters and quality measurements
30	Business Intelligence	VI	Learners are trained to create mathematical models with business intelligence model
31	Geographic Intelligence System	VI	Learners are trained to create Maps and study the geographical structure of the world

Program: M.Com. (Advanced Accountancy & Business Management)

Sr. No.	Semester	Course	Course outcome
1	I	Strategic management	<ol style="list-style-type: none"> 1. The course would enable learners to understand the principles of strategy formulation, implementation and control in organizations. 2. To help learners develop skills for applying these concepts to the solution of business problems 3. To help learners master the analytical tools of strategic management.

2	I	Economics for Business Decisions	The learners will be in a position to understand how knowledge of economics facilitates business decisions.
3	I	Cost and Management Accounting	The learners will: <ol style="list-style-type: none"> 1. understand the basic concepts and processes used to determine product costs. 2. be able to interpret cost accounting statements. 3. be able to analyse and evaluate information for cost ascertainment, planning, control and decision making.
4	I	Business Ethics and Corporate Social Responsibility	The learners will: <ol style="list-style-type: none"> 1. acquire a basic and clear understanding of philosophical ethics. 2. understand the principles of moral decision-making in global business. 3. understand how competitive advantage maps on to corporate social responsibility.
5	II	Research Methodology for Business	The learners will be: <ol style="list-style-type: none"> 1. familiar with basic of research and the research process. 2. enabled to conduct research work and formulate research synopsis and report. 3. imparted knowledge for enabling them to develop data analytics skills and meaningful interpretation to the data sets so as to solve the problem.
6	II	Macro Economics: Concepts and Applications	The learners will be in a position to understand the working of an economy, the challenges faced and economic policies required to overcome these challenges.
7	II	Corporate Finance	The learners will be able to: <ol style="list-style-type: none"> 1. understand the basic concepts and techniques of corporate financing and its importance in managing business. 2. gain knowledge regarding source of finance for business.

8	II	E- commerce	<p>The learners will:</p> <ol style="list-style-type: none"> 1. gain a comprehensive understanding of the E-Commerce landscape, current and emerging business models, and the technology and infrastructure underpinnings of the business. 2. develop an understanding of how the internet can help business grow.
9	III	Advanced Financial Accounting	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. prepare financial statements in accordance with appropriate standards. 2. interpret the business implications of financial statement information 3. understand accounting information for planning and control and for the evaluation of finance.
10	III	Direct Tax	<p>The learners:</p> <ol style="list-style-type: none"> 1. are acquainted with the legal regime governing the direct taxes. 2. gain knowledge and understanding of the provisions of the direct tax laws. 3. acquire the ability to apply the knowledge of the provisions of the direct tax laws to various situations in actual practice.
11	III	Advanced Cost Accounting	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. understand the basic concept of cost and how costs are presented in financial statements. 2. analyse the basic cost flow model and be able to assign costs in a job cost system. 3. prepare budget and use budgets for performance evaluation after flexing the budget.
12	III	Human Resource Management	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. understand and apply Human Resource Management Perspective. 2. draft HR planning. 3. design Job Description. 4. develop job Specifications 5. to apply the Techniques of Job Design.

13	III	Entrepreneurial Management	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. understand the importance of entrepreneurship as a tool for development, the basic principles of entrepreneurship, the concept and basic principles of innovation. 2. describe and distinguish the typologies of entrepreneurship, the financial sources for start-ups, the modes of business networking - Design business plans. 3. develop capabilities and skills necessary to assume entrepreneurial activity.
14	III	Marketing Strategies and Practices	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. analyse organisation's marketing strategies. 2. evaluate marketing implementation strategies. 3. formulate and assess strategic, operational and tactical marketing decisions.
15	IV	Corporate Financial Accounting	<ol style="list-style-type: none"> 1. A comprehensive understanding of the advanced issues in accounting for assets, liabilities and owner's equity. 2. The ability to account for a range of advanced financial accounting issues. 3. An understanding of the accounting requirements for a corporate group and familiarity with the theory underlying the methods used to account for inter-company investments.
16	IV	Indirect Tax- Introduction to Goods and Service Tax	<p>The learners get:</p> <ol style="list-style-type: none"> 1. introduced to the concept of indirect tax in general and GST in particular. 2. to learn the concept of supply under GST. 3. to learn how to register for GST and computation of GST.
17	IV	Financial Management	<p>The learners will be able to:</p> <ol style="list-style-type: none"> 1. measure risk and return and explain the trade-off between risk and return. 2. calculate the value of various financial assets. 3. estimate cash flows from a project, including operating, net working capital, and capital spending.

18	IV	Supply Chain Management and Logistics	On completion of the course, learners will be: <ol style="list-style-type: none">1. familiarised with basic concepts of logistics and supply chain management.2. understand global trends in logistics and supply chain management.3. get an insight into the nature of supply chain, its functions and supply chain systems.
19	IV	Advertising and Sales Management	The learners will: <ol style="list-style-type: none">1. understand the growing importance of advertising.2. be familiarised with construction of effective advertisement.3. understand the future and careers in advertising and sales promotion.
20	IV	Retail Management	On completion of the course, learners will be: <ol style="list-style-type: none">1. familiarise with retail management concepts and operations.2. acquainted with legal and ethical aspects of retail management.3. aware about emerging trends in retail management.