

**TYBCOM SEMESTER 5 ATKT EXAMINATION**  
**SAMPLE QUESTIONS FOR ONLINE EXAMINATION**

**Subject: Business Economics**

1. The unprecedented crisis in the BOP in 1991 was due to \_\_\_\_\_
  - a) the Korean crisis
  - b) the Cuban crisis
  - c) the Gulf crisis
  - d) the European crisis
  
2. Growth in the agricultural sector and in the related activities will help promote \_\_\_\_\_
  - a) urban development
  - b) foreign development
  - c) cultural development
  - d) rural development
  
3. The formula for MSP can be expressed as \_\_\_\_\_
  - a)  $MSP=C2+C3$
  - b)  $MSP=C1+C2+C3$
  - c)  $MSP= C1+C3$
  - d)  $MSP= C2-C3$
  
4. Functional composition of industries refer to \_\_\_\_\_
  - a) ownership based criteria
  - b) use based criteria
  - c) investment based criteria
  - d) turnover based criteria

**Subject: Cost Accounting**

5. Variable Cost is \_\_\_\_\_
  - a) Increasing
  - b) Constant
  - c) Decreasing
  - d) Infinite

6. Starting with Financial Profits, opening stock undervalued in Cost Accounts are

- a) Added to Costing Profits
- b) Added to Financial Profit
- c) Deducted from Costing Profit
- d) Ignored

7. \_\_\_\_\_ are recorded in Cost Sheet

- a) Plant
- b) Furniture
- c) Rent
- d) Investment

8. Piece rate per unit - Rs. 10 and units produced is 500 units. Total Wages as per Piece rate is \_\_\_\_\_

- a) Rs.5000
- b) Rs.500
- c) Rs.1000
- d) Rs.2000

**Subject: MHRM**

9. \_\_\_\_\_ is the essence of marketing.

- a) Place
- b) Time
- c) Exchange
- d) Money

10. MIS should be \_\_\_\_\_ in nature.

- a) flexible
- b) stiff
- c) rigid
- d) Firm

11. \_\_\_\_\_ is the term that is used to describe the combination of four inputs that constitute the core of a company's marketing system: the product, the price structure, the promotion activities and the distribution system.

- a) Customer segmentation
- b) Customer relationship
- c) Marketing mix
- d) Marketing strategy

12. \_\_\_\_\_ channel of distribution is an arrangement wherein two or more producers at the same level join together for marketing their products.

- a) Vertical
- b) Horizontal
- c) Multilevel
- d) Cross

13. Zoozoos are advertisement characters promoted by \_\_\_\_\_.

- a) Airtel
- b) Jio
- c) Vodafone
- d) BSNL

### **Subject: Financial Accounting**

14. Dividends are usually paid on \_\_\_\_\_.

- a) authorized capital
- b) issued capital
- c) paid-up capital
- d) reserve capital

15. Interim dividend of a Company can be declared by \_\_\_\_\_,

- a) only shareholders
- b) employees
- c) public
- d) Board of Directors

16. In case of, Variation of shareholders rights in Internal Reconstruction, the Company has to follow the provisions of \_\_\_\_\_ of Companies Act, 2013

- a) Section 48
- b) Section 60
- c) Section 66
- d) Section 61

17. Which of the following denotes the dividend declared between 2 annual general meetings?

- a) Proposed dividend
- b) Final dividend
- c) Unpaid dividend
- d) Interim dividend

## **FOR OPTIONAL SUBJECTS: EXPORT MARKETING AND MARKETING RESEARCH:**

### **Subject: Export Marketing**

18. Procedures involved in export marketing business are \_\_\_\_\_ in nature.

- a) less difficult
- b) easy
- c) simple
- d) complex

19. GATT was replaced by \_\_\_\_\_ in 1995.

- a) WTO
- b) WHO
- c) IMF
- d) WEC

20. \_\_\_\_\_ items are totally banned from exporting.

- a) Prohibited
- b) Negative
- c) Restricted
- d) Canalized

21. \_\_\_\_\_ acts as the publicity wing of the Indian government

- a) FICCI
- b) ITPO
- c) IIP
- d) IIFT

## **Subject: Marketing Research**

22 \_\_\_\_\_ is an interactive information system consisting of hardware, software, data, and models (mathematical and statistical) designed to assist decision makers in an organization. Its three major components are a database, a model base, and a user interface.

- a) Marketing research
- b) Internal Marketing Information System
- c) Decision Support System (DSS)
- d) Marketing Intelligence System

23 A \_\_\_\_\_ question is one in which a response is suggested or implied.

- a) Leading
- b) Dichotomous
- c) Open- ended
- d) Close-ended

24 Collection of primary data is \_\_\_\_\_.

- a) Time consuming and expensive
- b) Easy and less expensive
- c) Time saving and expensive
- d) Time saving and less expensive

25 \_\_\_\_\_ means assigning usually a number, to each possible response to each question.

- a) Editing
- b) Classification
- c) Tabulation
- d) Coding

## **FOR OPTIONAL SUBJECTS: DIRECT & INDIRECT TAXATION AND COMPUTER SYSTEM & APPLICATION:**

### **Subject: Direct and Indirect Taxation**

18 Shares held for less than 12 months are \_\_\_\_\_

- a) Short term capital gain
- b) Long term capital gain
- c) Exempted capital asset

d) Excluded from definition of capital asset

19 Listed shares held for 15 months are \_\_\_\_\_

- a) Long term capital asset
- b) Short term capital asset
- c) Exempted capital asset
- d) Excluded from definition of capital asset

20 Indexation is applicable to \_\_\_\_\_

- a) Sale of short-term capital assets
- b) Sale of long term debentures
- c) Sale of depreciable capital assets
- d) Sale of long term capital assets which are not depreciable assets

21 Exemption under section 54 is available to \_\_\_\_\_

- a) All assessees
- b) Individuals only
- c) Individual as well as HUF
- d) HUF only

### **Subject: Computer System and Application**

22 How the data is not represented in data communication?

- a) Text
- b) Image
- c) Video
- d) Binary data

23 In IPMT() function 'I' stands for

- a) Interest
- b) Internal
- c) Inside
- d) Internally

**24**      **mod(56,7) give the output as :**

- a) 1**
- b) 2**
- c) 3**
- d) 0**

**25**      **remove all records from payroll table command is:**

- a) delete from payroll**
  - b) delete \* from payroll**
  - c) delete all from payroll**
  - d) alter from payroll**
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